## UNIVERSITI TEKNOLOGI MARA

## A STUDY ON MOTIVATION COMIC 'MISI10A'

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FACULTY OF ART AND DESIGN

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## **AUTHOR'S DECLARATION**

I declare that the work in this thesis was carried out in accordance with regulations of University Teknologi MARA. It is original and the result of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any other degree or qualification.

I hereby acknowledge that I have been supplied with the Academic Rules and Regulations for undergraduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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**ABSTRACT** 

Many parents argue that comics are just entertainment and do not

benefit their children or their schooling. But comics have a lot of visuals or

cartoons that are very much liked by children who can remember from

writing. Comic motivation in education is very effective for readers and can

influence the mind to learn. To convey a message to a reader is to require

story planning read by readers. The storyline and main character in the comic

plays a major role in promoting the child's motivation or inspiration from

this comic. The researcher learned to convey motivation to the reader there

is a stream of storytelling in which there is a creative storytelling

Keywords: local motivation comic, Education comic, storytelling.

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