# 7000030009

# DETERMINANTS OF BOARD CHARACTERISTICS OF ACQUIRING FIRMS IN MALAYSIA

### NADIAH ABD. HAMID

Thesis is submitted in partial fulfillment of the requirement for the degree of Master of Accountancy

UNIVERSITI TEKNOLOGI MARA

2001

#### **ABSTRACT**

Separation of ownership and control in large publicly owned firms has induced potential conflicts between the interests of managers and shareholders (Berle and Means, 1932). This is due to inconsistency between managers and shareholder's goals. This divergence of managers' and shareholders' objective may lead to acute conflict of interest in decisions making regarding the strategic orientation of the firm. Therefore, one key purpose of the board is to reduce the negative potential of the agency problem through monitoring, representation and oversight responsibilities. Thus, the current study aims to contribute in determining board characteristics of acquiring firms, which may response to the agency problem. The current study examines the difference on board characteristics between acquiring and non-acquiring firms and the associations between these characteristics and Chief Executive Officer (CEO) ownership.

Three characteristics of board of directors are examined: board size, proportion of outside directors and dual leadership (separation of the CEO and Chairman's roles). Based on a sample of 62 acquiring and 62 non-acquiring firms (as control companies) in Malaysia over a period of 1999-2000, the study finds that only board size is significantly difference between acquiring and non-acquiring firms. In addition, the proportion of outside directors is negatively associated with the company type. This indicates that less number of outside directors on the board when the company acquires target company. Furthermore, the study reveals that board size and outside directors is negatively correlated with the percentage of shares owned by CEO. Finally, the study shows that CEO ownership is affected if the number of independent non-executive director more than non-executive director. These findings suggest that acquiring firms with larger percentage of shares owned by CEO and small number of board members and also small number of outside directors represented on the board would lead to greater agency problems. Therefore, in order to mitigate these problems the number of independent nonexecutive directors representing on the board should be increased at least to one third of the total members of directors on the board as suggested by Malaysian Code on Corporate Governance (MCCG).

#### **ACKNOWLEDGEMENT**

Praise to Almighty Allah who gave me strength, patience and good health to complete the research. I would like to take this opportunity to express my sincere thanks to many people who have contributed towards preparing this paper.

My special thanks to my supervisor, Dr. Rashidah Abdul Rahman, for her constructive advice, guidance and invaluable time.

My warmest and deepest appreciation to my husband, Nor Hamdan Mohd Yahaya, my mother and all my family for being patient and supportive.

My heartiest thanks also go to Pn. Siti Nor Hayati, Accounting Lecturer, for her willingness to edit and proofread my writing. Many thanks to all individuals who have helped me during my research work.

I would also like to extend my thanks to Biro Latihan Dan Biasiswa of MARA Institute of Technology in giving me the opportunity to further my studies.

Last but not least, my special thanks to all my friends and classmates for there help and support in completing this thesis.

## TABLE OF CONTENT

		PAGE
A hatmant		i
Abstract		
Acknowledgement		ii 
Contents		iii
List of Tables		vi 
List of Figure		vii 
List of Appendices		viii
CHAPTER	ONE: INTRODUCTION	
1.0	Study Overview	1
1.1	Research Objective	3
1.2	The Problem Statement	4
1.3	Significance of the Study	6
1.4	Chapter Organisation	7
CHAPTER	TWO: LITERATURE REVIEW	
2.0	Study Overview	8
2.1	Board Composition	8
2.2	Agency Theory	10
	2.2.1 The Effect of Inside Share Ownership	11
2.3	Board Characteristics as a Response to the Agency Problem	13
	2.3.1 Board Size	13
	2.3.2 Proportion of Outside Directors	15
	2.3.3 Dual Leadership	16
2.4	Chapter Summary	17
CHAPTER	THREE: RESEARCH METHODOLOGY	
3.0	Introduction	18
3.1	Research Design	18

		3.1.1 Samples	18
	3.2	Hypotheses	22
		3.2.1 Board Characteristics	23
		3.2.2 Board Characteristics and Agency Problems	27
		3.2.3 Proportion of Outside Directors	28
	3.3	Statistical Analysis	29
	3.4	Limitations	33
СНА		FOUR: DATA ANALYSIS AND FINDINGS	
	4.0	Study Overview	34
	4.1	Classification of Companies	34
	4.2	Descriptive Statistics	35
	4.3	Statistical Analysis of Research Hypothesis (H1)	39
		4.3.1 T-Test	41
		4.3.2 Univariate Analysis	46
		4.3.3 Multivariate Analysis	46
	4.4	Statistical Analysis of Research Hypothesis (H2)	47
	4.5	Statistical Analysis of Research Hypothesis (H3)	50
		4.5.1 Univariate Analysis of Variance	52
	4.6	Summary	55
СНА	PTER I	FIVE: CONCLUSIONS, LIMITATIONS AND FUTURE F	RESEARCH
	5.0	Chapter Description	57
	5.1	Study Overview	57
	5.2	Conclusion from the Findings	57
	5.3	Limitations of the Study	59
	5.4	Suggestion for Future Research	59