



**PROMOTION, WORKING ENVIRONMENT, FRINGE BENEFITS AND
JOB SATISFACTION**

AHMAD FAUZI BIN ABD SHUKOR

2016686332

BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS
(HUMAN RESOURCE MANAGEMENT) FACULTY OF BUSINESS

MANAGEMENT UNIVERSITI TEKNOLOGI MARA

CAWANGAN MELAKA

KAMPUS BANDARAYA MELAKA

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Submitted in Partial Fulfilment of the Requirement for the Bachelor of Business
Administration with Honours (Human Resource Management)

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DECLARATION OF ORIGINAL WORK



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WITH HONOURS (HUMAN RESOURCE MANAGEMENT)
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UNIVERSITI TEKNOLOGI MARA
“DECLARATION OF ORIGINAL WORK”

I, Ahmad Fauzi bin Abd Shukor, (I/C Number: 951213-01-5745)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

LETTER OF SUBMISSION

Dr. Irzan Bin Ismail

Lecturer of UiTM Melaka City Campus

Faculty of Business Management

Universiti Teknologi MARA

110, Off Jalan Hang Tuah

75300 Melaka.

Dear Dr. Irzan Bin Ismail,

SUBMISSION OF PROJECT PAPER (HRM 672)

Enclosed here is the project paper entitled “**Promotion, Working Environment, Fringe Benefits and Job Satisfaction**” to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA (UiTM).

Thank you.

Yours sincerely,

AHMAD FAUZI BIN ABD SHUKOR

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ABSTRACT

The purpose of this research was to analyze the impact of intrinsic rewards on the employee job satisfaction, by considering the case of 3-star Hotels in Johor Bahru. This research is a quantitative research which had used the self-administered electronic questionnaire as the instrument for the collection of data. The data was collected and achieved a percentage of 71.05% out of the possible 152 respondents which was derived from the total population of 250 employee who work in the selected 3-star hotel in Johor Bahru. The data collected was then evaluated by using Statistical Package for the Social Science (SPSS) Version 20 Software. The result of this results indicates that all variables (promotion, working environment and fringe benefits) has positive and significant relationship with employee job satisfaction.