THE GENERAL PERCEPTION OF ISLAMIC INVESTMENT AMONG THE COMMUNITY OF UITM PUNCAK ALAM

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AUTHOR’S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for undergraduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

This research has discussed people’s perception in Islamic investment among the community in UiTM Puncak Alam Campus. In Malaysia, the Islamic bank institutions need or have to compete with the conventional bank institutions as a confidence to the society. It also aims to convince people about the importance of Islamic investment by analysing its purpose and objective of the investment. The research methodology will be used in this research are interview method and library research. The researcher make an interview session to 15 informant consist of students and lecturer who taught and studied at UiTM Puncak Alam Campus.

Keywords: Islamic investment, Unit Trust, Islamic Capital Market, Lembaga Tabung Haji
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