

**BUSINESS RESEARCH METHODOLOGY  
MGT 368**

*“THE LEVEL OF AWARENESS OF COMMUNITY  
TOWARDS THE IMPLEMENTATION  
OF VISION SCHOOLS”*

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## **LETTER OF TRANSMITTAL**

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Tuan Haji Md. Shariff Bin M. Haniff,  
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78000 Alor Gajah,  
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24 March 2001

Dear Sir,

### Submission of Business Research Proposal

With this, we would like to submit our report on the research regarding how far the awareness of community towards the implementation of Vision School.

We do hope that you will be satisfied with the report

Thank you,

Sincerely



(Roslina Muhamad)  
Group Representative

## **INTRODUCTION**

What is Vision School?. Regarding to statement of Deputy Minister of Education. Dato' Hon Choon Kim, Vision School is a program to bring a unity and a better relationship between student from different race in a school including from different stream. This program is still under implementation. There are two Vision Schools to be built in Subang Jaya and Johore Bahru.

In this program, there are consist of three school buildings that combine Sekolah Rendah Kebangsaan, Sekolah Rendah Jenis Kebangsaan Cina (SRJKC) and Sekolah Rendah Jenis Kebangsaan Tamil (SRJKT) in one area. They share same facilities like canteen, hall, field and others.

Suggestion to generate Visison Schools had been agreed by MCA and MIC. However five schools of Sekolah Rendah Jenis Kebangsaan Cina (SRJKC) that had been offered to carry out Vision Schools but they refused the offer, one in Johore, Negeri Sembilan, Kedah and two in Perak.

The implementation of Vision School becomes a very sensitive issue when Dong Jiao Zong or Federated Society Manageress of Chinese School and Federated Society of Chinese School Teachers object the implementation of Vision School. They worried about missing of characteristics and identity of Sekolah Rendah Jenis Kebangsaan Cina (SRJKC) although government gives statement that the identity will not be affected.

## *THE LEVEL OF AWARENESS OF COMMUNITY TOWARDS THE IMPLEMENTATION OF VISION SCHOOL*

Now that the government has agreed to build the (2) schools, the project should be implemented as soon as possible. The main objective towards the implementation of Vision School is to bring out a better relationship in our community. We just wait and see either the objective towards the implementation of Vision School will be achieved or not. So, many parties have to be involved to achieve the objective and the implementation of Vision School will be successful.