FACTORS THAT INFLUENCE VOLUNTEERING INTENTION AMONG PART SIX
STUDENTS UNDER FACULTY OF BUSINESS AND MANAGEMENT AT UITM
KAMPUS BANDARAYA MELAKA

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Submitted In Partial Fulfilment of the
Requirement for the
Bachelor of Business Administration with Honours (International Business)

FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA

JANUARY 2018
I, NURUL ATHIRAH BINTI MOHAMAD YADI, (I/C Number: 930615-10-6356)

Hereby, declare that:

• This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.

• This project-paper is the result of my independent work and investigation, except where otherwise stated.

• All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: Date:
LETTER OF SUBMISSION

JANUARY 2018

The Head of Program
Bachelor of Business Administration (Hons.) International Business
Faculty of Business Management
Universiti Teknologi Mara
Kampus Bandaraya Melaka
110 Off Jalan Hang Tuah
75300 Melaka

Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper title “Factors That Influence Volunteering Intention among Part Six Students Under Faculty Of Business And Management at UiTM Kampus Bandaraya Melaka” to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,

………………………

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Bachelor of Business Administration (Hons.) International Business
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ABSTRACT

The aim of this research is to investigate factors that influence volunteering intention among part six students Under Faculty of Business and Management at UiTM Kampus Bandaraya Melaka. There are three objectives under this research which is to examine the relationship between attitude towards intention on volunteering activities, to analyse the relationship between perceived behavioral controls towards intention on volunteering activities, and to determine the relationship between subjective norms towards intention on volunteering activities. This research is using Theory of Planned Behavior and four variables are used under this theory. The Dependent variable is intention on volunteering activities while the independent variables are attitude, perceived behavioral control and subjective norm. To complete this research, three hypotheses are constructed to determine the relationship between the independent variables toward the dependent variable. A total of 289 students are involved to the the respondent and they are among part six students of Business and Management faculty. All the data is collected by using questionnaire. All the data obtained was analysed using Statistical Package for the Social Science (SPSS) Software 22.