



**UTeM ENGINEERING STUDENTS' INTENTION
TO PARTICIPATE IN
ON-CAMPUS ENTREPRENEURIAL ACTIVITIES**

NAJIHAH BINTI MD AKHIR

2014735821

**BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (HUMAN
RESOURCES) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI
MARA**

CAWANGAN MELAKA KAMPUS BANDARAYA MELAKA

JANUARY 2018

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**Submitted in Partial Fulfilment of the
Requirement for the
Bachelor of Business Administration with Honours (Human Resources)**

**FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA
CAWANGAN MELAKA KAMPUS BANDARAYA MELAKA**

JANUARY 2018

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (HUMAN RESOURCES)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA**

I, Najihah binti Md Akhir, (I/C Number: 950908075336)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____ Date: _____

LETTER OF TRANSMITTAL

The Head of Program

Bachelor of Business Administration with Honours (HUMAN RESOURCE
MANAGEMENT)

Faculty of Business Management

Universiti Teknologi MARA Cawangan Melaka, Kampus Bandaraya Melaka,

110 Off Jalan Hang Tuah,

75300 Melaka.

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER (HRM 672)

Attached is the project paper title **“UTeM ENGINEERING STUDENTS’ INTENTION TO PARTICIPATE IN ON-CAMPUS ENTREPRENEURIAL ACTIVITIES”** to fulfil the requirement as needed by the faculty of Business Management, Universiti Teknologi Mara.

Thank you.

Yours sincerely,

NAJIHAH BINTI MD AKHIR

2014735821

Bachelor of Business Administration with Honours (HUMAN RESOURCE
MANAGEMENT)

ABSTRACT

The issue is the participation of students in on-campus entrepreneurial activities is low than expected. So, the main purpose of this study is to explore the factors that influence students' intention to participate in on-campus entrepreneurial activities. Moreover, the research objectives are to determine the correlation between attitude toward entrepreneurship and perceived feasibility with UTeM engineering students' intention to participate in on-campus entrepreneurial activities, to investigate whether attitude toward entrepreneurship and perceived feasibility influence the UTeM engineering students' intention to participate in on-campus entrepreneurial activities. The methodology is to achieve the above objectives, correlation coefficient analysis was used to achieve the first objective while multiple regression analysis was used to test the hypotheses which are the first looked into the influence of attitude towards entrepreneurship on students' intention to participate in on-campus entrepreneurial activities, and the second focused on the influence of perceived feasibility on students' intention to participate in on-campus entrepreneurial activities. A questionnaire was used and participants were drawn from 265 engineering students from UTeM. This study used SPSS version 2.0 to analyze the data. The outcome of the study indicated the patterns which are attitude towards entrepreneurship and perceived feasibility are positively associated with students' intention to participate in on-campus entrepreneurial activities. Value of the research findings suggest that both attitude towards entrepreneurship and perceived feasibility are important factors influencing students' intention to participate in on-campus entrepreneurial activities. This paper aims to identify some important steps to increase the students' involvement. Thus, this study should prove to be of great value to those in university entrepreneurship. The keywords are attitude towards entrepreneurship and perceived feasibility. This paper type is research paper.