



**A STUDY ON FACTORS INFLUENCING UNDERGRADUATE
STUDENTS' CAREER DECISION**

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**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (HUMAN RESOURCE MANAGEMENT)
FACULTY OF BUSINESS AND MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
CAWANGAN MELAKA KAMPUS BANDARAYA**

JANUARY 2018

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**Submitted In Partial Fulfilment of the
Requirement for the Bachelor of Business Administration with Honours
(Human Resource Management)**

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‘DECLARATION OF ORIGINAL WORK’

I, Muhammad Hafiz bin Aziz, (I/C Number: 951018-06-5173)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any others degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:

Date: 15th January 2018

LETTER OF SUBMISSION

JANUARY 2018

Miss Fariha Aiza binti Ramly

BBA (Hons) Human Resource Management

Faculty of Business and Management

Universiti Teknologi MARA (Melaka)

Kampus Bandaraya

Dear Miss,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “**A study on factors influencing undergraduate students’ career decision**” to fulfill the requirement as needed by the Faculty of Business and Management, University Teknologi MARA.

Thank you.

Yours sincerely,

MUHAMMAD HAFIZ BIN AZIZ

ABSTRACT

The purpose of this study is to investigate factors influencing undergraduate students' career decision. The independent variables are extrinsic factors, intrinsic factors and interpersonal factors while the dependent variable is career decision. The study was conducted towards part six students of Faculty of Business and Management in Universiti Teknologi Mara (UiTM) Cawangan Melaka Kampus Bandaraya. Sample technique used was stratified random sampling whereby the students are group based on their program enrolled in university and 59% of the students from each programs picked as sample of study. The sample size is 181 respondents out of 307 of total population. Pearson's correlation analysis was conducted to analyze the relationship between extrinsic factors, intrinsic factors and interpersonal factors with career decision. The result showed that all variable have a positive correlation since the "p" value is at significant level which is lower than 0.001. Hypothesis also tested using Pearson's correlation analysis. The result showed that all hypothesis are accepted since all variable are significant. Multiple regression analysis was used to determine the most dominant factors that influence career decision. It showed that all variables are contributed 28% towards career decision and intrinsic factors is the dominant factors that influence career decision since the Beta (β) value is the highest which is 0.275.

Keyword: Extrinsic factors, intrinsic factors, interpersonal factors, career decision