

**UNIVERSITI TECHNOLOGY OF MARA  
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING  
DEPARTMENT OF INTERIOR ARCHITECTURE**

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It is recommended that this project report prepared

by

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titled

**PROPOSED UPGRADING OF VOLKSWAGEN SHOWROOM FOR WEARNS AUTOMOTIVE SDN BHD  
AT 204, JALAN AMPANG, 50450 KUALA LUMPUR, KUALA LUMPUR**

Accepted in partially fulfillment of the requirements for a diploma interior design

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## **ABSTRACT**

This is the last project for student Diploma in Interior Architecture. The plan is a powerful tools in the design process that requires both intellectual and creative rigor. The focus of this article is the methodology of hoe the plan is presented, developed and understood in sophomore interior architecture studio. The studio's goal is to give students a foundation of understanding by broadening their knowledge of spatial design through the study of the plan and plan language. The plan is what architects, interior designers and landscape designers use to move people through space, to organize space, and to place objects in space. The proposed design upgrading for the new interior WEARNS AUTOMOTIVE Sdn Bhd, is located at 204, Jalan Ampang, 50450 Kuala Lumpur, Malaysia. The project was proposed because VOLKSWAGEN has issued instructions to all the subsidiaries to convert a new concept. With the creation of this exhibition room, it can attract more people visiting the exhibition room is about novelty and taste Volkswagen.

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## **CHAPTER 1.0**

### **INTRODUCTION**

#### **1.1 PREFACE**

Nowadays, the automotive industrial is growing from time to time and have many competition among the industry. This situation could generate the nation economy. The issue of incensement of oil price has made all the automotive industrials tries take this opportunity to find solution to overcome the issue by producing oil saving vehicles and display the car at the showroom to attract buyers. Showroom is a big covered place used to display and selling product.

Wearnes VW the sub company of Volkswagen Malaysia for example have been selling their own unique product for years. Volkswagen has made many changes and improvement from one era to another. But still Volkswagen have their own unique characteristic that different from other automobile producer and that what makes people attracted to buy the products. The unique identity of the World War II since the first production is the main key of identifying the cars produce by Volkswagen.