THE DETERMINANTS OF GOLD PRICE IN MALAYSIA

NUR FARAHIN BINTI SAAT
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FINAL REPORT

BACHELOR OF BUSINESS ADMINISTRATION
(HONS) FINANCE
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UNIVERSITI TEKNOLOGI MARA
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(DECEMBER 2014)

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Submitted in Partial Fulfilment of the Requirement for the Bachelor of Business Administration (Hons) Finance

(DECEMBER 2014)

BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

SEGAMAT, JOHOR

"DECLARATION OF ORIGINAL WORK"

I am here by, declare that,

- ✓ This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.

- ✓ This project paper is the result of our independent work and investigation, except where otherwise stated.

- ✓ All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

Signature: _____ Date: _____

<div align="center">**LETTER OF SUBMISSION**</div>

7th December 2014

Head of Faculty

Faculty of Business Management

Universiti Teknologi MARA

85009 SEGAMAT

JOHOR DARUL TAKZIM

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "**The Determinants of Gold Price in Malaysia**" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely

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(NUR FARAHIN BINTI SAAT)

Bachelor of Business Administration (Hons) Finance

ABSTRACT

The purpose of the study is to determine the determinants of gold price in Malaysia in order to investigate whether the gold price in consumer product will be affected by the factors. Even the economic condition is bearish such as financial crisis is happening, but the demand from consumer product sector will be there. The determinants will be chosen to be analyzed. The data that will be used is crude oil price, exchange rates, inflation rates and silver price. Multiple regression models will be used to identify any significant differences among the variables. The dependent variable is the gold price while the independent variable is the crude oil price, inflation rates, exchange rates and silver price.