



ENTREPRENEURSHIP IS THE BEST DECISIONS FOR GRADUATES

MUHAMMAD FIRDAUS BIN ALIAS

2014238072

**BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS
(HUMAN RESOURCE MANAGEMENT)**

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA (MELAKA)

KAMPUS BANDARAYA

JANUARY 2017

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS
(HUMAN RESOURCE MANAGEMENT)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA, BANDARAYA MELAKA**

“DECLARATION OF ORIGINAL WORK”

I, MUHAMMAD FIRDAUS BIN ALIAS , (I/C Number : 931029-06-5453)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This thesis-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____
(MUHAMMAD FIRDAUS BIN ALIAS)

Date: 5 JAN 2016

TABLE OF CONTENTS

	Page
TITLE PAGE	i
DECLARATION OF ORIGINAL WORK	ii
LETTER OF SUBMISSION	iii
ACKNOWLEDGEMENT	iv
TABLE OF CONTENT	v - viii
LIST OF FIGURES	ix
LIST OF TABLES	x
LIST OF ABBREVIATIONS	x - xi
ABSTRACT	xii
CHAPTER 1 INTRODUCTION	
1.0 Introduction	1
1.1 Background of Study	1 - 2
1.2 Problem Statement	2 - 4
1.3 Research Objective	4
1.4 Research Questions	4
1.5 Research Hypothesis	4 - 5
1.5.1 Hypothesis 1	
1.5.2 Hypothesis 2	
1.5.3 Hypothesis 3	
1.6 Significance of Study	5 - 9
1.6.1 Government	
1.6.2 Private Sector and Non-Government	
1.6.3 Researcher	
1.6.4 Technological and Innovation Consultant, Advisory, and Agencies	
1.6.5 Bumiputera and New Entrepreneur	
1.6.6 Human Capital Development	

1.7	Limitation of Study	9 - 11
1.7.1	UiTM Malacca City Campus	
1.7.2	Students	
1.7.3	Level and Programs of Study	
1.7.4	Bumiputera	
1.7.5	Variables	
1.8	Definition of Term	11 - 12
1.8.1	Intention	
1.8.2	Entrepreneurship	
1.8.3	Entrepreneur Intention	
1.9	Conclusion	12
CHAPTER 2	LITERATURE REVIEW	
2.0	Introduction	13
2.1	Entrepreneur Intention	13 - 15
2.2	Attitudes Towards Entrepreneurship	15 - 18
2.3	Perceived Support and Barriers	18 - 20
2.4	Need for Achievements	20 - 23
2.5	Theory and Models Discussion	23 - 26
2.6	Theoretical Framework	26
2.7	Conclusion	27
CHAPTER 3	RESEARCH METHODOLOGY	
3.0	Introduction	28
3.1	Research Design	29
3.2	Sampling Design	29 - 31
3.2.1	Population	
3.2.2	Sampling Technique	
3.2.3	Sample Size	
3.3	Data Collection	31 - 34
3.3.1	Instrumental Development	
3.4	Data Analysis	34 - 36
3.4.1	Descriptive Analysis	

ABSTRACT

The purpose of this study is to determine the relationship factor influences student intention and entrepreneurial intention among degree students of Universiti Teknologi MARA (UiTM) Malacca City Campus. UiTM Malacca City Campus is one of a three branches campus in Melaka; therefore, it is well known that they have the higher level education students that contribute to their successfulness. This study used the descriptive study to describe the students of UiTM Malacca City Campus. The targeted population is 1773 degree students of UiTM Malacca City Campus and the sample covered 315 respondents from a total population. The sample was selected through simple random sampling techniques. Primary data was collected through the uses of questionnaires. Data analysis have been used in this research study are Descriptive analysis, Reliability testing, Pearson Correlation analysis, and Multiple Regression analysis.

Based on the findings of descriptive analysis on the demographic profiles, female student are the highest respondents than male student. Most of them were single degree students with highest ranged 21 to 23 years old. Based on the findings from Pearson Correlation analysis, all independent variables which attitude towards entrepreneurs, perceives support and barrier, and need for achievements are significantly related to entrepreneurial intention. Moreover, attitude towards entrepreneurs is the most related variable related towards entrepreneurial intention. Finally, the most influences factors influencing student intention were attitude towards entrepreneurs with the highest Beta value of 0.573, based on the regression model. The study found out all independent and dependent variables directly related each other. It indicates that the positive factors influencing student intention can give positive impacts towards entrepreneur intention among graduates.