

UNIVERSITI TEKNOLOGI MARA

**THE USE OF VISUAL DIARY IN UNDERSTANDING
ART HISTORY AND CULTURE**

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AUTHOR'S DECLARATION

I declare that the work in this dissertation was carried out in accordance with the regulation of Universiti Teknologi MARA. It is original and is the result of my own work, unless otherwise indicated or knowledge as reference work. This dissertation has not been submitted to any other academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulation for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

This study aimed on implementing the use of Visual Diary in an art classroom to learn Art History and Culture about the Mah Meri tribe. The purpose is to make Art students easier to understand and memorize Art History facts. This looked at the Visual Art Education students' perception and views on the use of Visual Diary as an effective medium in understanding about the Mah Meri Culture. A survey, questionnaire and descriptive research was conducted to collect the data regarding this study. In this study, the respondents chosen were seventeen Visual Art Education post graduate students who took PSV 712 course, Art and Visual Studies. Based on the findings, this study showed that most students agreed with the use of Visual Diary as an effective medium in understanding Mah Meri Culture. From the findings also, it can be concluded that by combining the information collected together with creativity, students were able to report a detail understanding of Mah Meri tribe in their own Visual Diary. On the whole result of findings proved that Visual Diary has potentials to be used as a teaching medium in learning Art History and Culture.

CHAPTER 1

INTRODUCTION

1.0 Introduction

Art History is defined simply as a step or a sequence of various events that most people spot as the central concerns of life. Art History begins to view as quite interesting and attracting where it is declared or claimed that art has its own value of symbolism, and that form of visual artifacts will reflect the important behavior of the community in which they were produced (Potts, 2012).

In other perspective, Art History is one of the historical fields which are explored widely, but might not exclusively, with objects of materials. Basically, this includes paintings, sculptures and buildings. Its work is stated on charting the past history of the making process of each object through time and space. The term 'History of Art' or 'Art History' in specific time used to represent these two distinguishable but overlapping endeavors, but they are usually being used commonly (Haynes, 2008).

When Art History is discussed, the past images of history, and also images in recent times, probably different jobs, based on their forms and the concern of their audience are discussed. Art historians believed that the most successful questions are the visual and not focused object to a specific discipline which tends to elaborate the importance of images and visual in terms of their transcendent, rather than their historical value (Gretton, 2012).