



**FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES
UNIVERSITY TEKNOLOGI MARA KAMPUS BANDARAYA MELAKA**

**READING HABIT AMONG STUDENTS: A CASE STUDY IN UNIVERSITI
TEKNIKAL MALAYSIA MELAKA (UTEM)**

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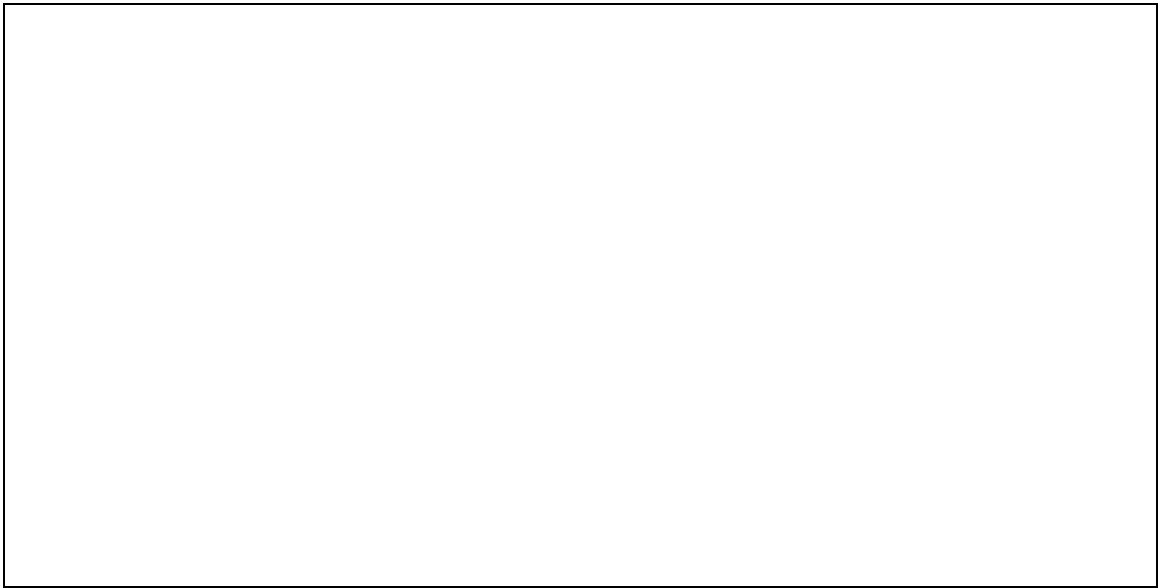
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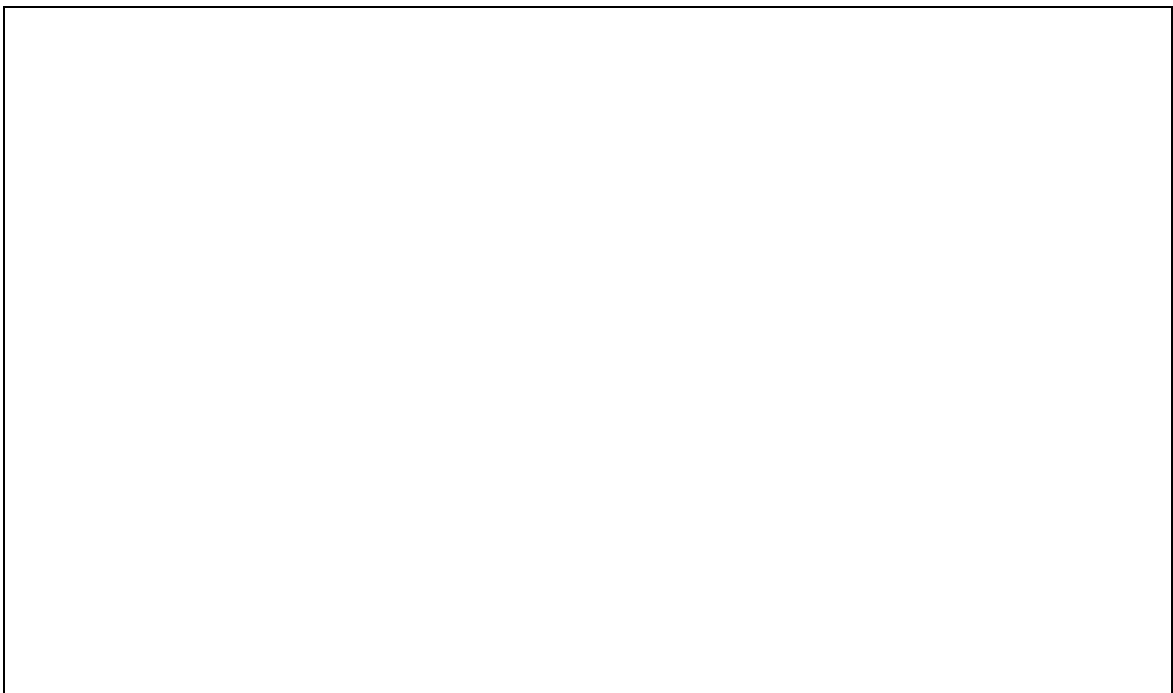
ENCIK MOHAMED FAJIL BIN ABDUL BATAU

DECEMBER 2012

Supervisor's Comments

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Moderator's Comments

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CLEARANCE FOR SUBMISSION OF THE RESEARCH PROPOSAL BY THE SUPERVISOR

Encik Mohamed Fajil Bin Abdul Batau

I have reviewed the final and complete research proposal and approve the submission of this report for evaluation

(MOHAMED FAJIL BIN ABDUL BATAU)

Date:

ACKNOWLEDGEMENT

I would like to express the deepest appreciation to my supervisor, Mr. Mohamed Fajil Bin Abdul Batau, who has the attitude and the substances of genius: he continually and convincingly conveyed a spirit of adventure in regard to research and excitement in regard to teaching. He was insistent on the meetings and dateline which we did not quite appreciate then, but looking back, his toughness made us work harder and for that we will always be grateful. Here, we would like to thank the lecturer who taught us many things about research. We learn a valuable lesson about research in action.

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Special thanks also to students at Universiti Teknikal Malaysia Melaka because spent their time to answer the questionnaire given. Besides, special mention also for our friends especially to our classmates AM2286A, thanks for your support and commitment. Hope this project paper will be useful to all students, especially to those who are interested in this study.

We would like thank God Almighty without whose blessing we will not have successfully completed this study

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ABSTRACTS

The aim of this quantitative research is to identify the reading habit among students from the Universiti Teknikal Malaysia Melaka (UTEM). There are four variables were used in this research to collect quantitative data from the subjects which were the Function of Library, Parents Influence, Peers Influence, and Book Availability. The respondents for this study consist of the students of Universiti Teknikal Malaysia Melaka City Campus. The data from this research was collected by the questionnaire that given to the respondents. 357 questionnaires had been design and distributed among the students to indicate whether there is a relationship between the variables and reading habits. Then the data were analyzing using reliability analysis, frequency analysis, Pearson's correlation coefficient, and multiple linear regressions. Result of the study show that there are significance positive relationship between the four variables and reading habit. The result also indicate that the Function of Library was found to be the only independent variable with most significant impact on reading habit among the teenagers in UTEM ($b=2.057$, $p<.001$). The findings imply that the good libraries function will provide quality sources, services, and unite a large cross-section of people through the effectiveness of their design and the quality of their services and collections.