Faculty of Administrative Science & Policy Studies
Universiti Teknologi MARA

Title of Research
A Study on the Factors That Contribute To Bullying in Girls Cluster Schools in Malacca

Name of Students
Fairul Haziq Bin Mohd Aris (2010226646)
Nor Fadila Binti Md Yasin (2010449638)

Name of supervisor
Puan Rosilawati Binti Sultan Mohideen

JULY 2013
CLEARANCE FOR SUBMISSION OF THE RESEARCH PROPOSAL BY THE SUPERVISOR

Puan Rosilawati Binti Sultan Mohideen

I have reviewed the final and complete research proposal and approve the submission of this report for evaluation.

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(Signature)
Date:
LETTER OF TRANSMITTAL

Fairul Haziq Bin Mohd Aris  
Nor Fadila Binti Md Yasin  
Bachelor of Administrative Science (Hons)  
Faculty of Administrative Science and Policy Studies,  
UiTM Melaka City Campus

Puan Rosilawati Binti Sultan Mohideen  
Research Project Supervisor  
Faculty of Administrative Science and Policy Studies,  
Universiti Teknologi Mara,  
Kampus Bandar Melaka  
110 Off Jalan Hang Tuah  
75300 Melaka

Dear Puan,

SUBMISSION OF APPLIED RESEARCH REPORT  
In regards to the above subject matter, we hereby submit our research report entitled  
“A Study on the Factors That Contribute to the Bullying in Girls Cluster Schools in Malacca” as the requirement for the completion of Applied Research (ADS555) subject for your kind perusal and retention.  
Thank you.

Yours sincerely,

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Fairul Haziq Bin Mohd Aris  
2010226646  
Bachelor of Administrative Science (Hons)

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Nor Fadila Binti Md Yasin  
2010449638  
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Abstract

Bullying cases are serious problems that occurring among teenagers. It contributes to the raising juvenile cases which eventually influence the teenagers to do criminal behavior when they are grown up. They are many definitions that are said as bullying. Because of that, some definitions are given to support the meaning of bullying for the purpose of the research. Bullying is the repeated and ongoing negative action toward one or more students (Olweus, 1993). These negative actions can be direct, as in verbal or physical contact, facial or other body gestures, or indirect, as in the intentional exclusion or refusal to comply with another person’s wishes (Rigby, 2002). Hence, bullying may be simply defined as the act of constant aggression toward another individual who lacks the same power. Most of the crimes in the school begin with the problem of bullying. The seriousness of the problem of bullying among school children should be dealt with immediately. If not, it might be a big problem for the country in the future. In order to do that, the causes of the bullying cases have to be determined first. This is what the purpose of the research is carried out. There are some factors that are of concern by the researchers which are individual factors, environmental factors and social factors. Individual factors are more concern on the personality and traits of the bully and victims. Environmental factors emphasized by the researchers are mass media and also the electronic devices. Social factors concern on the involvement of parents and also the influence of friends. The researchers believe that these three factors have relation with bullying. Correlation between the factors and bully is found out and the most determinant factor is figured out in order to give some recommendations to ensure the bullying can be reduced.