



**Bachelor of Administrative Science (Hons)**  
**Faculty of Administrative Science & Policy Studies**  
**Universiti Teknologi MARA**

**ADS 555**  
**Applied Research Project**

**Factors That Influence Students Join Entrepreneurship: A Case Study In**  
**Bachelor Of Administrative Science (Hons) Student At Universiti Teknologi**  
**MARA (UiTM) Kampus Bandaraya Melaka**

**Name of Students:**

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**Name of Supervisor:**

**MISS NORAZLIN BINTI ABD AZIZ**

**SEMESTER SEPTEMBER 2013 - JANUARY 2014**

**Supervisor's Comments**

**Moderator's Comments**

**CLEARANCE FOR SUBMISSION OF THE RESEARCH PROPOSAL BY THE  
SUPERVISOR**

Name of Supervisor : **Miss Norazlin Binti Abd Aziz**

Title of Research : **Factors That Influence Students Join Entrepreneurship: A Case  
Study In Bachelor Of Administrative Science (Hons) Student At  
Universiti Teknologi MARA (UiTM) Kampus Bandaraya Melaka**

Name of Students : **Afiq Azwar Bin Azman (2010785993)  
Nor Azlina Binti Sulaiman (2010573453)**

I have reviewed the final and complete research proposal and approve the submission of this  
report for evaluation.

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(Miss Norazlin Binti Abd. Aziz)

Date:

## **DECLARATION**

We hereby declare that the work contained in this research proposal is our own except those which have been duly identified and acknowledged. If we are later found to have committed plagiarism or other forms of academic dishonesty, action can be taken against us under the Academic Regulations of UiTM's.

Signed by:

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Name: Afiq Azwar Bin Azman

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Name: Nor Azlina Binti Sulaiman

## **ABSTRACT**

The study seeks to determine the factors of entrepreneurship involvement in entrepreneurship. A sample of 181 respondents at UiTM Kampus Bandaraya Melaka had been selected for this study.

The findings show that the independent variables or factors that support our hypothesis are family background and entrepreneurship programmes. It means that not all of these two factors determine their relationship with the factors of student's involvement in entrepreneurship. Simple random sampling (SRS) is used to distribute the questionnaire to selected respondents.

Based on this finding, the major factor that influences students to join entrepreneurship is family background. While another independent variable has a significant relationship to the factor of student's interest in entrepreneurship. This is due to the result of correlation coefficient that has been used. In conclusion, family background and entrepreneurship programme contribute to the factors of students' interest in entrepreneurship.