FACTORS THAT AFFECT TO EMPLOYEE ENGAGEMENT AT PRIVATE UNIVERSITY

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FACTORS THAT AFFECT TO EMPLOYEE ENGAGEMENT AT PRIVATE UNIVERSITY.

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UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA

JULY 2016
DECLARATION OF ORIGINAL WORK

BACHELOR OF BUSINESS ADMINISTRATION
(HONS) HUMAN RESOURCE
FACULTY OF BUSINESS MANAGEMENT
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“DECLARATION OF ORIGINAL WORK”

I, Ahmad Zaid Bin Zainal (I/C Number: 940429-08-5319)

Hereby, declare that:

• This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
• This project-paper is the result of our independent work and investigation, except where otherwise stated.
• All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: Date:
LETTER OF SUBMISSION
27th JUNE 2016

Madam Hasmi Mokhlas
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Faculty of Business Management
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Dear Sir/Madam

SUBMISSION OF PROJECT PAPER
Attached is the project paper titled ‘Factors that Affect to employee engagement at private university’ to fulfill the requirement as needed by the Faculty of Business Management Universiti Teknologi Mara Kampus Bandaraya Melaka.

Thank You.

Yours sincerely,

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ABSTRACT

This study is conducted as a partial fulfilment of the coursework of Industrial Training Project Paper. The title of this study is Factors That Affect Employee Engagement at Private University. In order to achieve the stated primary purpose in the research, there are several objectives, which are needed to be taken into consideration in carrying out this study. All these objectives are to identify the level of employee engagement at Multimedia University, to identify the relationship between commitment and employee engagement, to identify the relationship between discretionary effort and employee engagement, to identify the relationship between meaningfulness in their work and employee engagement. This study was conducted at Multimedia University (MMU) Cyberjaya. Through this study, it will provide the company to increase the level of engagement among the employees to achieve the company objectives.