A STUDY ON A PRINCIPALS' COMMUNICATION STYLE AND TEACHERS' INVOLVEMENTS IN A RURAL SCHOOL

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Dissertation submitted in partial fulfillment of the requirement for the degree of Master of Education (Educational Management and Leadership)

Faculty of Education

July 2013
DECLARATION

I declare that the thesis entitled

A Study on a Principals' Communication Style and Teachers' Involvements in a Rural School

The thesis is never submitted to any academic or non-academic institutions. It was carried out in accordance with the regulation of Universiti Teknologi MARA. The thesis is a result of my own work and it is original, except for some of the quotations which or references.

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ABSTRACT

Communication is a factor in a list of a Principal’s leadership skills. All changes in the current education system in Malaysia require a competent Principal. The Principal needs to have high skills when communicating. Effective communication skills are required when it involved the cooperation between the Principal and teachers in school. The aim of this study is to identify the communication style used by the Principal and to see the relationship with the involvements of teachers in school from several aspects such as curriculum, co-curriculum and students’ affairs. The study was performed at SMK Telok Datok, in the district of Kuala Langat, Selangor. Data was collected using both questionnaire and interview methods. Data was analyzed using the Statistical Package for Social Sciences (SPSS) version 17. The findings of the quantitative data on 108 respondents among teachers revealed that most of the dominant communication styles practised by the Principal at school was structure style. In addition, the findings showed that most teachers are always involved in curricular activities and there is a very weak significant relationship between the Principal’s communication style and teachers’ involvements in school activities. The study also found out that there is no significant difference between middle managers and teacher positions in Principal’s communication style. The finding also revealed that the overall medium used by the Principal is moderate and the analysis also showed that, the Principal always transmits messages through meetings held. The findings from the conversations showed that the Principal practised the structure communication style. The result of interview data with the Principal and teachers also concludes that there is weak relationship between the Principals’ communication style and teachers’ involvements in school activities.

Keywords: Principals’ communication style, teachers’ involvements, communication
Satu Kajian mengenai Gaya Komunikasi Pengetua dan Penglibatan Guru-guru di Sekolah Luar Bandar

ABSTRAK


Kata kunci: Komunikasi Pengetua, penglibatan guru, komunikasi
ACKNOWLEDGEMENT

Firstly, I would like to give thanks to Allah that by His permission I am allowed to complete my studies as a partial fulfillment for the Master of Education.

Appreciation and thanks to Dr Hajjah Zainab bt Mohd Noor, my supervisor who has given support, encouragement, guidance, advice and guidance to complete this study. Indeed, she has always been concerned and trusting. May she always be blessed by Allah s.w.t.. I would like to extend my thanks also to all the lecturers and the staff of the Faculty of Education, Universiti Teknologi MARA who were involved directly and indirectly in this study.

My sincere appreciation is dedicated to my Principal, Puan Soaidah bt Duriat, and all teachers who were willing to participate and cooperate to be interviewed and to answer the questionnaires to allow me to get the information as an essence of this study. Not forgetting counterparts who work together in completing this study. Trusts and contributions they provided have proven their integrity in order to serve as a guide to all educators.

Finally, I sincerely and appreciate the blessings and prayers from my beloved mother, Pn. Hajjah Noor Khamshah bt Hj Ramli, beloved husband, Azhar bin Md Isnin, and parents-in-law, En. Md. Isnin bin Tajudol Kadir and Pn. Asiah binti Makir. They always understand and give support and encouragement me to pursue this study. Also an appreciation to my course mates, colleagues and friends for their understanding throughout the study.

Thank you for everything. Wassalam.