

**UNIVERSITI TEKNOLOGI MARA**

**A STUDY OF THE EFFECTIVENESS OF  
POWERPOINT APPLICATION IN TEACHING**

**VISUAL ART AT**

**SMK TTDI JAYA**

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Dissertation submitted in partial fulfilment of the  
requirement for

**Bachelor of Edu. (Hons.) (Art and Design Edu)**

**Faculty of Education**

**JULY 2014**

## APPROVAL

We hereby approve that we have read this dissertation and in our opinion this dissertation is sufficient in terms of scope and quality for the award of the Bachelor of Education (Hons.) (Art and Design Education).



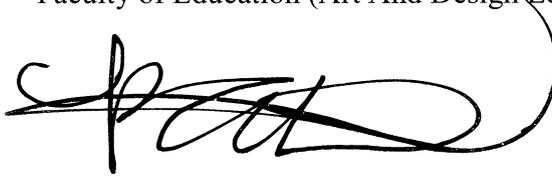
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## **TABLE OF CONTENTS**

<b>Contents</b>	<b>Page</b>
<b>APPROVAL</b>	ii
<b>ACKNOWLEDGEMENT</b>	iii
<b>TABLE OF CONTENTS</b>	iv
<b>LIST OF DIAGRAMS</b>	viii
<b>LIST OD FIGURES</b>	ix
<b>LIST OF APPENDICES</b>	x
<b>ABSTRACT</b>	xi
 <b>CHAPTER 1 – INTRODUCTION</b>	
1.1 Introduction	1
1.2 Research Background	3
1.3 Problem Statement	7
1.4 Significant of the Study	12
1.5 Research Objectives	14
1.6 Research Questions	14
1.7 Definition of Terms	15

## **ABSTRACT**

This study focuses on the use of PowerPoint Presentation: *Catan Tingkatan 3* as an effective teaching aid. This PowerPoint presentation is built to help the teachers of Visual Art Education in the teaching and learning process. Powerpoint Presentation: *Catan Tingkatan 3* is a unique teaching aid because it is multimedia-based teaching materials that are easy to use and equipped with impressive multimedia features. The study also examined the effectiveness of PowerPoint Presentation: *Catan Tingkatan 3*, which is built based on the ASSURE model to ensure its effectiveness as a teaching medium. One participant for the study is Visual Art Education teacher from Shah Alam. Research instruments used in this study were interview and observation.