



FIM

COMMUNICATION

VOL. 2, NO. 2, 2015

ISSN 2289-9103

PERCEPTION

VS

REALITY

Knowledge Is Wisdom

This project consumed huge amount of work, research and dedication. Still, implementation would not have been possible if we did not have a support of many individuals and organizations. Therefore i would like to extend my sincere gratitude to all of them.

First and foremost, I would like to thanks to Allah, for giving me the strength to complete this publication project. This magazine will not be able to be complete without the blessing that has been given by Allah to us.

We are also grateful to Encik Azmi Bin Ab Rahman for provision of expertise, technical support and providing necessary guidance concerning projects implementation. .Without his superior knowledge and experience, the project wouldn't be able to complete on time.

Next, I would like to express our sincere thanks towards some of the lecturers who devoted their time and knowledge in the process of making and providing us with their article.

Nevertheless, I would like to express my gratitude towards my colleagues for their kind co-operation and encouragement which working together as one team in the completion of this project. Without them, I believe that this project will not succeed as it was shown today.

Thank you.



Perception Vs Reality



"Librarian are the secret masters of world, they control all of the information"

"Google can bring you back 100,000 answers. A librarian can bring you back the right one."

Table Of Content

Article

- 1~3** Librarian Lifestyle
- 4~6** Carrier Guidance in Information
- 7~9** Library's patron behaviour:
How library staffs cope with it
- 10~12** Local Students VS
International Students
Perception Toward Malaysian
Library
- 13-14** Library For Homeless
- 15-19** The Issues In Academic
Libraries
- 20** Strategic Planning to
Increase Number of Users in
Library
- 21-25** Of Syntax and Chords; The
Universal Connection of
Language and Music
- 26-27** Why Do We Still Need a
Librarian ?
- 28** Perceptions of Libraries and
Information Resources

Research PaPer

- 29-34** An Analysis Factor That
Affecting Students Academic
Achivement

The Effectiveness Of The
Language Experience
Approach And Extensive
Reading Approach In
Improving The Narrative
Writing Skills Of Upper
Primary School Students

Creative

- 42** Happy No Worries
- 43** Langkah
- 44** Pantun ilmu - Seeking
Knowledge
- 46** Hijab : My right My choice My
- 45** Seeking knowledge
- 46** Biblioholisme
- 47** Sajak perpustakaan
- 48~49** Melayunya Aku

Advertisement

- 50** Obses dengan buku? Minat
akan novel?
- 51** Samsung galaxy S6 edge
- 52-53** Editorial Board

Local Students VS International Students Perception Towards Malaysian Library

Nurul Shazwani Binit Abdul Aziz

Nurul Aishah Binti Samin

Nurul Amirah Binti Md Suhaimi

In this article is discussed about the perception of those University students or how their perceptions to the academic library in their place which is in Malaysia. The comparison between the local students and the foreign students towards the library and how about their perception about the Malaysia library especially to the University which are IPTS and also IPTA library in Malaysia. The University libraries that were compared are UKM library which is Tun Sri Lanang Library and also University Malaya Library. In this article also shows about the International library which is the National Library of Korea.

Keyword: Local students, foreign students, Malaysia library

In library, we know that this place is one of the favourite places to other people or public to find information. Most of the people or citizens go to the library to gain their knowledge by going to the library and usually they will asked the librarian if they need the materials so they can borrowed that material. For example, what I know is the National Library of Korea makes their public people more aware and fell like library like their second home and also in Korea, they loved to do lots of activities especially for University students. In Malaysia, there are lots of the Universities or Colleges and every each of them have their own library. For example, Universiti Kebangsaan Malaysia (UKM) has their own library which is Tun Sri Lanang library and in that University, it has the foreign students.

According to Kaur Kiran, it show that the academic library which is the university library have been described as the most Important of the learning community, providing a place for students, lecturers and researchers to do their research and advance their



most of the student including foreign students or local students would like to ask librarian to help them especially for the graduate students which is students that were aborting the Master or PhD.

Even it is only a students, librarian always have to remember that they are the customer in that library. The first perception that I want to share is about the services in the University library that local student and also foreign students which is the reference desk. For the local students, they thought that library just only to do an assignment and they are rather just sitting in their home compared to go to the library unless they are forced to go. Compared to foreign student in the University, they loved to ask librarian and reference desk to get information or materials that they want because they feel like very honoured to ask them.

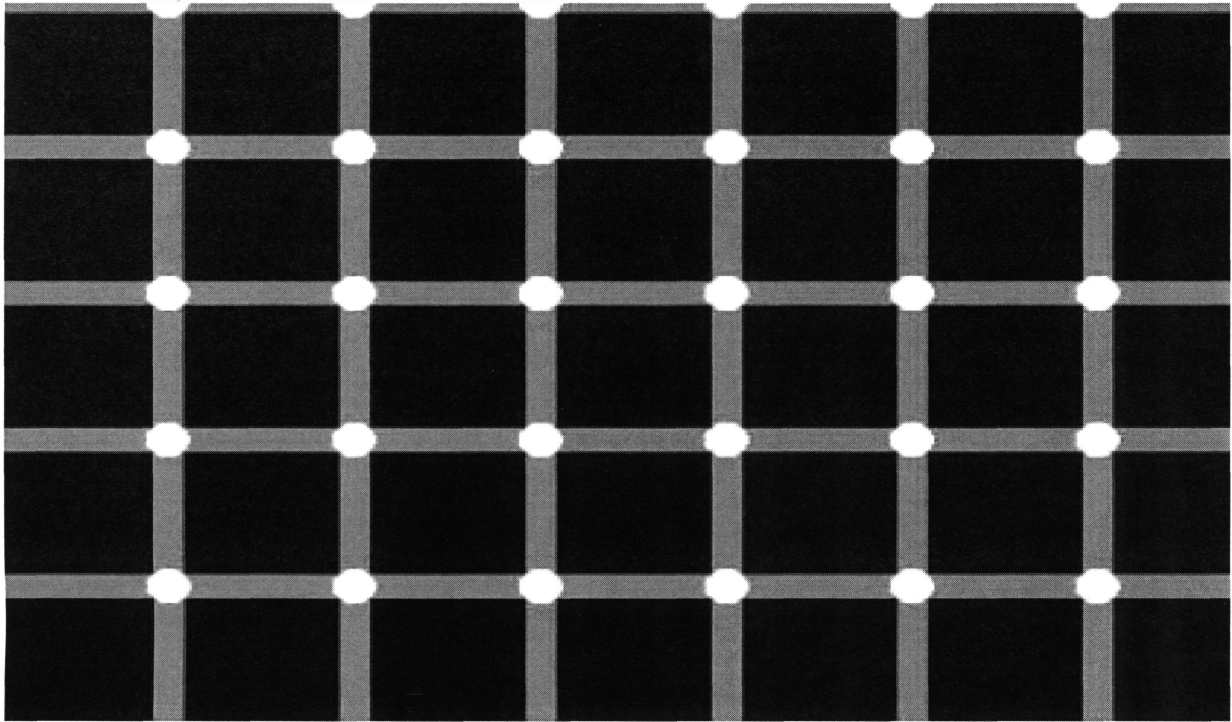
The reasons why there have lots of different between the local student and also foreign students because they will act like what they feel to the library in their country. For example, people in Korea

especially for the housewives will come to their National Library to do more activities such are clean the library, do the puppet show, and also the story telling and many more compared to Malaysian people which they will come to the National library if they have important information that they need immediately. A good indication is that the library staffs are considered quite helpful and able to instil confidence in library users. This would encourage users and increase library staff morale (Kaur Kiran, 2010).

Second perception that foreign students towards Malaysia library is about the outreach programs which are the one of the most important services that have to be provided in the library and also have lots of things that the library will do to attract user to come to the library. For example, foreign students will assume that in the Malaysia University will hold lots of programs to promote the library. They also think that University library there have lots of programs that will be done and definitely they will join it but in Malaysia usually there just only one to two programs will be held in one month.

Compared to local students, even in Malaysia the culture to go to the library is less compared to the other country that they are very love to come and also join every activities in the library. Even there have programs in the University library, they didn't love to go to the library. But not all of the local students lazy to go to the library when has the program, it just only certain of them. This is because Malaysian people didn't aware about the important of the library to the country and also for their self even it is not now, maybe one day they will feel that all of the library very important to them.

Thirdly, the services of collections' materials in the library that has been provided to the user or customer. The local students assume that the collection only can be used when they come to the library so they can use it and also they can borrow it. Unfortunately, they usually didn't realize that they also can borrow it by using online based or they also can reserve the books that they want to borrow it from library. For example, The University of Malaya library is now providing electronic services to their client via the library web site and the "interaktif portal" compared to foreign students are aware about the online services that have been provided by the library. This is because in their country they usually use this library services when they are need anything regarding their assignment and also information that they need.



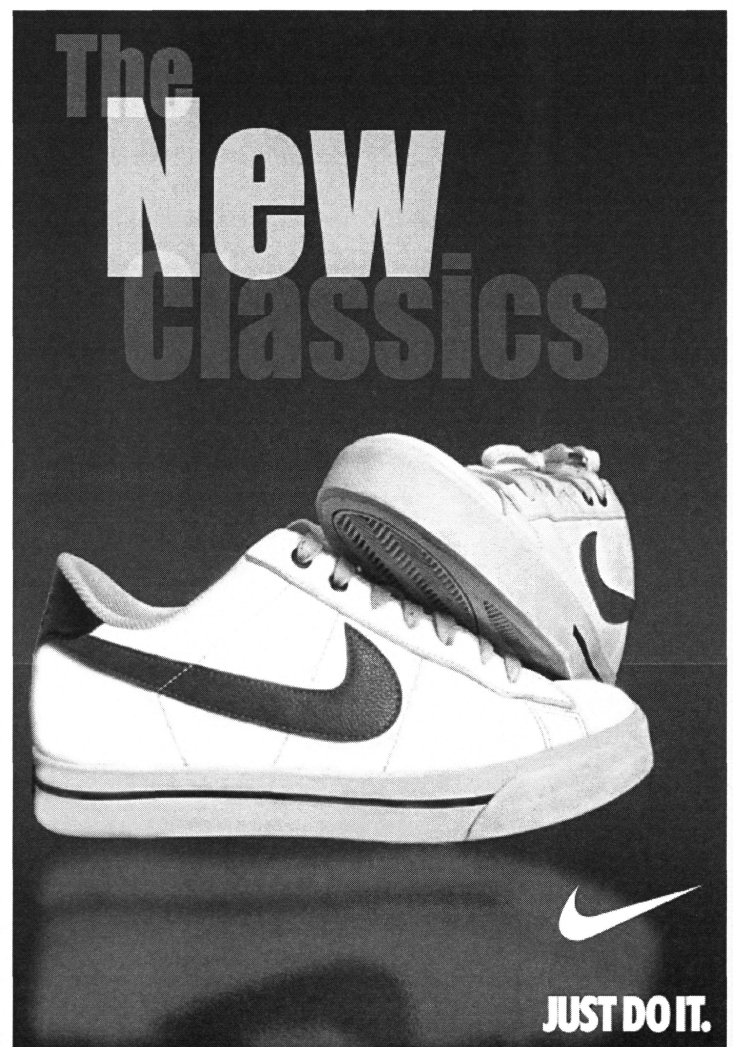
Perceptual Illusions Examples Brentano illusion

Conclusion

In conclusion, it is crystal clear that there are lots of different perception towards Malaysia library according to the two types of students which are local student and also foreign students. The suggestion is library need to improve their services and they have to make their customer or user aware about all of the services that they provide so it can be use by costumer.

Reference

Kiran , K. (2010). Service quality and customer satisfaction in academic libraries : Perspectives from a Malaysian university Library Review. doi : 10.1108/00242531011038578



"LIBRARIES FOR THE HOMELESS"



Introduction

Nowadays, the homeless should be encouraged to go to the library to read and increase their knowledge. It is because libraries are well placed to make an impact by providing education opportunities, space and chance for social interaction and community involvement. According to the Oxford dictionary homeless can be defined as a group of person without a home and therefore typically living on the streets. For people who are homeless, a visit to the library may bring relief from the often miserable and distressing daily existence. Besides, with enabling people who are homeless to join the library by reading and participating in activities, it can offer a chance to learn something new, act as a retreat or be a reminder of when times were good. So, libraries also play an important role as partners or supporters for them to become a knowledgeable community of the country.

Homeless Problems

As we all know, homeless is the person who typically living on the streets because they have no home or shelters to live on. They always have seen as people that give a problem to others. Homeless is usually a single man that either sheltered or unsheltered. So, they use the library as a shelter from the heat and the cold, the rain and the pain. But unfortunately, most of them sometimes bring problems to the library. One of the problems they were made based on interviewed the librarian is they usually loud, smelly and disruptive to other patrons.

Because of they have no shelters, they usually take up space by sleeping in the comfortable chairs and place. These problems can disturb other patrons who want to use the library to search for the information peacefully without any interruption and distraction. Sometimes, they use public restrooms to wash their clothes or themselves. Moreover, some of the homeless that usually brings up the problems is they who take drugs and mentally ill. This can be dangerous and harm for other patrons. They sometimes just talk to themselves or yell obscenities at the librarian hence causing the usage of a disproportionate amount of the staff time and resources. This can cause stress and uncomfortable condition for the librarian to do their job because they got so many other things to do. One of the researchers has stated that sometimes problems to deal with these kind of homeless can be serious and they had to call the police to assist with their behavior. According to all these problems that is caused by the homeless, most of the patrons don't want to come back to use the library because they don't want to disturb and stress with the behavior of some homeless that is not considered of other peoples' rights.

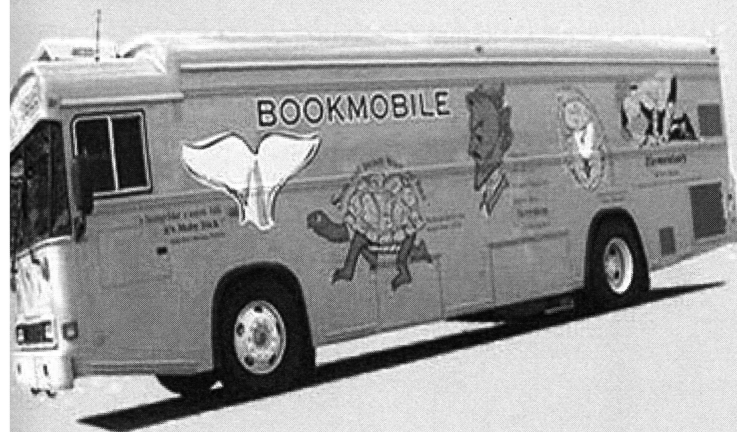
To face with these problems, there are some considerations that libraries should considerate. The most important thing to remember when to considerate list of unacceptable behavior is that the library policies must be written and applies in such a way to ensure equal enforcement. This means if the libraries prohibit the patrons to sleep in the library, it must be applied against all patrons, including elderly, teenagers, children and also community members not only to the homeless patron. This is to avoid unfair services between user and homeless. Next is appropriate courses of action need to be well planned to deal with disruptive or dangerous patron behavior. Librarian and other staff should be aware of crisis teams in their community because these health professionals are specifically trained to deal with the situations. Library staff should be trained in assessing whether situations call for health professionals rather than police.

Future services for homeless

The public library is the primary source of information for all public users include for the poor, homeless people and for those require. Besides that, we also have to give some opportunities for the homeless people because they also need to know information and current issues that happen around them. To make them always come and visit the library. All staff and librarian must provide them some services that look like they appreciate them like other users. Here are the services that library can provide for the homeless people.

Firstly, the librarian has to provide special assistants. Meaning for special assistant here is they need to assist and help any homeless that come and visit their library. For example, special assistant can help with reading, answer all the question that they ask and include them in any activities or event that is conducted by the library. This service is to help the homeless that is hardest to understand and a little bit slow in accepting any information that is provided in the library. When special assistant treat them well, it will make them feel appreciated and they will often come to the library to fulfill their leisure time.

Second services that library can provide to the homeless are provided the bookmobiles to the area that full with homeless people. What is bookmobile? The Bookmobile is a vehicle that's designed to hold books on shelves and when the vehicle park in any area of homeless, they can be accessed all the materials inside that bookmobiles. This service is provided by the library for the homeless because mostly homeless doesn't have any transport to come and visit the library. So, from this service all the homeless can access any materials that they need. For examples, they can find books, newspaper, magazines and others. All homeless can bring their children to provide early exposure to reading and learning session. It also to give them a little bit encouragement in pursuing them to learn and get a new knowledge.



Lastly, service that libraries can provide in the future is providing them special room that can separate them from others public users. This special room created is not to differentiate or favoritism between homeless and other public user. But, there are issues that arise when public user start complaining that, the homeless people will make trouble for them and disturbing their focus in the library. Other than that, they also complain that the homeless people are smelly and dirty, so they not comfortable with them. When these services are provided for them, it can make them and others public user feels more comfortable and every special room that library provide must have one guard and few special assistant to make them easy to ask when they have something to know.



Conclusion

So in the nutshell, libraries play an important role as partners or supporters for them to become a knowledgeable community of the country. It is a responsibility of the library management and librarian to encourage and make sure that they implement these services to the homeless. So, it's enabling the homeless to join the library to read, participating in activities and offer a chance to them learns something new by providing education opportunities, space and chance for social interaction and community involvement.

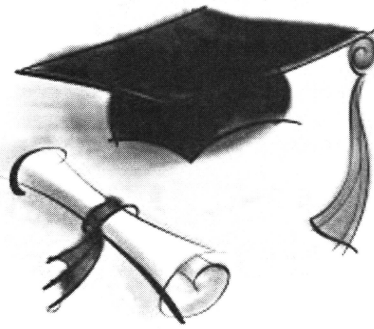
Happy No Worries

By : biraindrops

That happy look when I reach out my hand from a moving car,
The winds are being loyal to accept the handshake,
All I can think of is myself who never get tired of being me,
All I can think of are my beloved people who reach for me when I am
down,
Why pleading for others when you have hearts to be taken care of?
Why being sorry for those who are responsible for your broken
heart?
Such a waste of clock ticking when you ignore the smiling faces and
longing for those crying nights,
The moon is smiling at you, The sun is shining for you,
Welcoming the good vibe and let the frown and hatred go,
And you will become the happiest person standing on this world,
Anticipating for tomorrow and have pride on the yesterday,
Wake up for a new thrill and brace yourself for the unforeseen
hurdles,
Embrace the day, Live your life to the fullest,
and you will forget what your worries are all about,
you will never regret the day,
Gratefulness also positivity keeps you alive,
And that's what makes you radiant and sunny towards every bits of
your journey.



Lelah belajar katanya,
jemu menelaah rungutnya,
dunia penuh kebodohan dan kepuraan,
yang jahil membidas tanpa sekat, yang
bijak berdiam tanpa kata.
Tuntutlah ilmu sampai ke liang
lahad,
bertatihlah mengutip permata penge-
tahuan,
Dunia perlukan bijak pandai,
perlukan minda ber-
nas,
hauskan suara tegas.
Wajah Bonda Abah
berlegar di benak,
hadiahkan mereka
tangisan syukur,



syukur melihat cahaya hatinya menjadi
manusia berjaya,
yang tahu beza yang jelek dan yang can-
tik,
yang berbuah hasil dan yang sia-sia,
yang membina dan yang merosakkan.
Pimpin bangsa membina empayar, bantu
agama mendidik bangsa,
Informasi adalah segalanya,
yang menerima tanpa soal membunuh,
yang teliti mengkaji
terselamat,
indahnyanya bila ilmu tersemat.
Melangkah kaki di gedung
ilmu,
kitab beratus warna, berjuta
bentuk, tak terbatas pengetahuan,



Librarians wield unfathomable power, bring
order to chaos, wisdom and culture to the mass-
es, preserve every aspect of human knowledge

Pantun Ilmu

Mekar sejambak bunga gubahan,
Jatuh sekuntum di atas peti,,
Membaca itu suruhan Tuhan,
Al-alaaq diturun menjadi bukti.

Cerana kesumba indah melati,
Cantik tersemat dambaan puteri,
Ilmu ditimba sepenuh hati,
Kekuatan umat minda bestari.

Harum sungguh bunga kemboja,
Bunga karangan cantik tersemat,
Janganlah membaca kulit sahaja,
Telitilah kandungn sehingga tamat.

Mekar angdana pandang tak jemu,
Bunganya luruh ke dalam raga,
Buku laksana lautan ilmu,
Dasarnya penuh mutiara berharga.

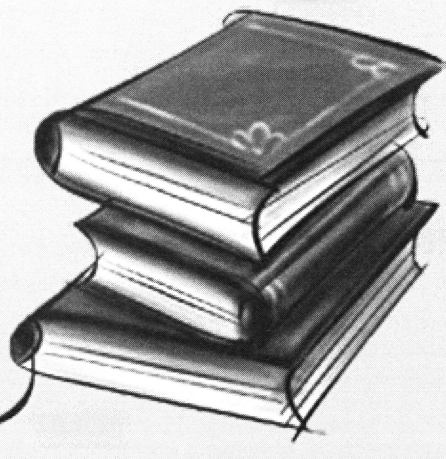
Daun nipah kajangnya rapat,
Hidangan tetamu di Kuala Maran,
Buku menyimpan berjuta maklumat,
Fakta, ilmu, cereka hiburan.

By M Hadi



*In seeking Knowledge
the first step is
SILENCE
the second,
LISTENING
the third,
REMEMBERING
the fourth,
PRACTICING
the fifth,
TEACHING OTHERS..*

ibn Gabirol



*Our life is like a thorny rose,
Not perfect, but always beautiful...*

HIJAB

MY RIGHT MY CHOICE
MY LIFE

TUTUPLAH AURAT DENGAN SEMPURNA

Tudung mestilah labuh, menutup dada, tidak jarang dan tidak terlampau menarik perhatian orang.

Baju mestilah labuh, tidak jarang, longgar, tidak menampakkan bentuk badan dan tidak menggunakan warna yang terlalu terang.

Perhiasan tidak boleh sehingga tabarruj, jangan kelihatan begitu terserlah dan bukan niat untuk tarik perhatian orang.

Kaki adalah aurat yang wajib ditutup. Pakai sarung kaki. Tidak boleh memakai gelang kaki yang berbunyi.





{ BIBLIOHOLISME }

Sang Pencari, 2015

No matter how old
I can't stop my will
Nevertheless, I will always look for it
As it are uniquely portable magic

The feeling is still there
The vibe is feeling strong
And there is only one word
Yes, I sure about it. Definitely!

Love

Crazy, often
Emptiness was never
Because the bond will never be broke
And the love will never get lost

It had wash away the soul
From the dust of everyday life
Makes me never give up, for the loved ones
And it was all for a book..

SAJAK PERPUSTAKAAN



(Usman Awang, 1988)

Perpustakaan Tercinta Ini

Pelabuhan Kebudayaan Peradaban Zaman

Gedung Akal Laut Bicara Manis Manusia

Mutiara Pendeta Tasik Pujangga

Kota Kebenaran Penaung Kebebasan Ucap Suara

Dari Ruang Ini bersinar Keagungan Pemikiran

Menghayati Teluk Liku Zaman Demi Zaman

Tanpa Prasangka Apa Tanpa Batas Benua

Kekal Bersama Angin Yang Mengusapi

Abadi Bersama Langit Yang Memayungi

Dikeramatkan Untuk Anda Menghirup Di Perpustakaan

Tercinta Ini

Usman, A. (1988). Puisi-puisi pilihan sasterawan negara. Kuala Lumpur: Dewan Bahasa dan Pustaka (DPB), Kementerian Pendidikan Malaysia.

"Melayunya aku"

Tiba-tiba saya teringat lagu si labu terjun dengan labu-labunya, biarkan...biarkan. Mengapa dibiarkan? Saya juga masih teringat kepada puisi Sasterawan Negara Usman Awang yang berjudul "Melayu".

Melayu itu orang yang bijaksana
Nakalnya bersulam jenaka
Budi bahasanya tidak terkira
Kurang ajarnya tetap santun.

Melayu itu kaya falsafahnya
Kias kata bidal pusaka
Akar budi bersulamkan daya
Gedung akal laut bicara.
Berkelahi cara Melayu
Menikam dengan pantun
Menyanggah dengan senyum
Marahnya dengan diam
Merendah bukan menyembah
Meninggi bukan melonjak.

Watak Melayu menolak permusuhan
Setia dan sabar tiada sempadan
Tapi jika marah tak nampak telinga
Musuh dicari ke lubang cacing
Tak dapat tanduk telinga dijinjing
Maruah dan agama dihina jangan
Hebat amuknya tak kenal lawan.

Apakah orang melayu hebat....tiba-tiba saya terbaca seloka ini...

Memang mudah tuding jari kepada DAP
Memang senang tuduh MCA atau MIC
Betul Ke Cina dan India yang menyebabkan Melayu mundur?

Melayu alpa
Melayu merempit
Melayu ambil dadah
Melayu gila hiburan
Melayu asyik berkonsert
Di dewan-konsert, di padang-konsert, di stadium konsert.
Hebat Melayu, dari Bintang Kecil ke Bintang Tua!
Angkara Cina dan India kah semua itu?

Memang banyak cerita Cina diskriminasi Melayu di dunia pekerjaan.

Dalam sektor swasta mereka kuasai.
Sukar anak Melayu nak naik pangkat.
Dunia naik pangkat mereka control.
Payah peniaga Melayu nak mencelah sama.
Kita tidak kata Cina dan India 100% tidak bersalah.
Tetapi Melayu juga ada diskriminasi Cina dan India!!

Kita berkata, dimana Melayu boleh kawal kenapa Melayu tidak kawal.

Kenapa Melayu tak kawal hiburan hingga meleakakan remaja Melayu

Hingga kini bukan saja remaja Melayu,
Mak bapak Melayu pun asyik dengan hiburan.

Barangkali tok dan wan Melayu juga!

Bukan saja anak kecil, datuk dan nenek Melayu pun menyanyi.

Pun bergencok

Jadi kalau ramai pelajar Melayu tak tau solat.
Kalau lagi ramai yang tak tau solat tak tak bersolat la.

Terlalu ramai tak pernah jemaah di masjid

Salah Cina dan India lagi!!!

Siapa perintah Negara setakat ini... Cina dan India?

Siapa kesemua PM setakat ini... Cina dan India?

Siapa majoriti ketua-ketua jabatan setakat ini Cina dan India?

Sekarang ini mari kita pakat memperbaiki diri kita.

Perbaiki bangsa kita.

Perbaiki amalan agama kita.

Perbaiki anak muda kita.

Perbaiki pelajar kita.

Dengan menoleh ke dalam diri kita

Dengan muhasabah kesilapan kita.

Dengan ikhlas dengan kekurangan kita.

Dengan usaha perhebatkan bangsa kita.

Hanya Melayu yang Islam boleh maju kedepan.

Melayu yang Melayu sukar, lambat dan tak nampak jalan!

Lihat dalam Islam...

Kita diajak hanya 15 kali sehari, 450 kali sebulan,

5400 kali setahun.

Kan berkemundang "Haiyya alal Falah"

Dua kali dalam azan, sekali dalam iqamah...

5 kali sehari.

Mari Berjaya.

Come to success.

Tetapi "Hanyya Alal Falah: didahului dengan "Hanyya Alal Solah"

Maksudnya Berjaya mengikut acuan Islam.

Mari bersolat, mari Berjaya.

Come to solat, come to success.

Rumusan

Renung bangsa sendiri

Tengok amalan agama bangsa sendiri.

Teliti kesilapan kealpaan bangsa sendiri.

Apabila kita asyik tuduh Cina dan India.

Kita tambah dengan Kedazan dan Iban.

Kita Melayu, kita Muslim lupa perbaiki diri kita.

Itu salah kita selama ini.

Usah beralasan lagi.

Mari kita sama-sama cari jalan keluar.

Ayuh Melayu... sama-sama fikir, sama-sama renung.

Sama-sama bertindak dengan bijaksana.

Bukan emosi tak tentu hala!..

Terima kasih.

By: Abdul Rahim bin Rahman

OBSES DENGAN BUKU? MINAT AKAN NOVEL?



DAPATKAN YANG TERBAIK DARIPADA



grup buku
karangkraf



buku.prima



KARYA
BESTARI

layari laman web
www.alaf21.com.my
www.bukuprima.com.my
www.karyabestari.blogspot.com

SAMSUNG

SAMSUNG GALAXY S6 EDGE



Inspired by the works of Glass blowers and artisan metalsmiths, the Samsung Galaxy S6 edge represents a seamless fusion of glass and metal. Make a breathtaking design statement with the world's first dual-edge display, beautiful curves and radiant glass surfaces that reflect a wide spectrum of dazzling colours.

Both the Samsung Galaxy S6 Edge's front and rear cameras feature higher resolution and F1.9 aperture, allowing you to take clearer images wherever you are.

With super-fast boot up and app launching, the Samsung Galaxy S6 edge gives you unbeatable results and improved energy efficiency. Its 64-bit architecture, LPDDR4 and advanced GPU delivers truly powerful performance, letting you take multitasking and multimedia functions to the next level.

Board of Director FIM Communication

Chief Editor



Aslam Bin Kamarudin
Deputy Chief Editor



Qurratul Syaheera Binti Ahmad Termizi

Secretary



Nor Ashikin Binti Ngadiron

Editor



Nur Sarah Syafiqah
Binti Ismail



Nurul Shazwani Binti
Abdul Aziz



Nurul Aishah Binti
Samin



Noor Farahain Binti
Abdul Razak



Nur Athirah Hanani
Binti Jailani

Graphic Designer



Afiqah Syahirah Binti
Mohd Razib



Maquiddin Bin Abd
Harris
Reporter



Nurul Nadia Binti
Karim



Nur Alish Binti Zainal



Wan Nurul Syahida Binti Wan
Kamaruddin Mukri

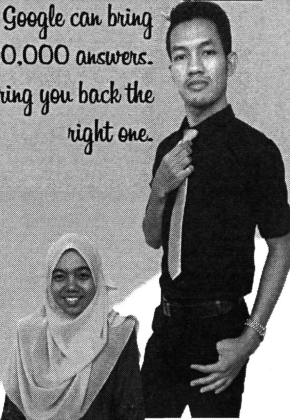


Nur Syafiqah Binti Wahid

Editorial Board 14/15

**ASLAM BIN
KAMARUDIN, 22**

Google can bring
you back 100,000 answers.
A librarian can bring you back the
right one.



**NAQUIDDIN BIN
ABD HARIS, 22**

Engineers can build high buildings.
doctors can treat patients.
Teachers can teach
students, but the
librarian can rule the worlds



**NUR SARAH
SYAFIQAH BINTI
ISMAIL, 22**

Say no to libraries without librarians, say
no to knowledge without books



**QURRATUL SYAHEERA
BINTI AHMAD
TERMIZI, 22**

Membaca tidak semestinya di perpustakaan,
di rumah pun memadai



**AFIQAH SYAHIRAH
BINTI MOHD RAZIB, 22**

A room without books is like a body
without a soul



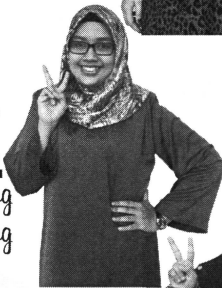
**WAN NURUL SYAHIDA BINTI
WAN KAMARUDDIN
MUKRI, 22**

Today a reader, tomorrow a leader



**NURUL NADIA
BINTI KARIM, 22**

To read without reflecting is like eating
without digesting



**NURSYAFIQAH
BINTI WAHID, 22**

We lose ourselves in books, we find
ourselves there too



**NURUL SHAZWANI
BINTI ABD
AZIZ, 22**

A library is a hospital for the mind



**NUR ATHIRAH HANANI
BINTI JAILANI, 22**

Library is like living organism, its growth
and always expand that make a great
people will recognize it



**NURUL AISHAH
BINTI SAMIN, 22**

Life is like a good book, the
further you get into it, the more it begins to
make sense



**NOR ASHIKIN
BINTI NGADIRON, 22**

Life isn't always about YOU,
it's about US



**NUR ALIAH
BINTI ZAINAL, 22**

Knowledge is food. We'll starve
without it. Yummyyyy!



**NOOR FARAHAIN
BINTI ABDUL RAZAK, 22**

A book is like a key to unknown chamber
within the castle of one's own self

