

UiTM GLOBAL NEWS

Vol.2/AUGUST 2019



الجامعة
التكنولوجية
مARA
UNIVERSITI
TEKNOLOGI
MARA



ENGAGING THE WORLD

ENGAGING WITH AL JAZEERA MEDIA NETWORK

شبكة الجزيرة الإعلامية
ALJAZEERA MEDIA NETWORK



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CHIEF EDITOR'S *Note*

I am delighted to bring you the second edition of UiTM Global News or UGN. I am really thankful for the feedback received from everyone on the inaugural edition of the UiTM Global News in April. There is very strong evidence that the UiTM community are extremely engaged in global happenings both “at home” and abroad. And news about these activities is extremely anticipated! Thank you everyone!

In this issue, with the Merdeka spirit in the air, we feature more new global partners and an increasing number of collaborations. Under our new leadership, UiTM is expanding its horizon strategically on less charted territories, especially in the Middle East and East Asia. The expansion is leading to an increasing number of partnerships, international engagements and research initiatives. There is an increasing level of confidence displayed by our new partners, as they realise that UiTM can provide access for them to grow globally. UiTM takes these opportunities to engage and be visible on the world stage. We also highlight prominent news such as international achievements of UiTM staff and students, international initiatives with Better Futures Consortium, Summer and Exchange Programmes, visits by international partners, and feature events in 2019.

I am delighted to bring you the Merdeka edition of UiTM Global News!

Look out for our next issue in December.

Happy 20th Anniversary ITM-UiTM and Salam Merdeka..



*Dr. Hajah Zainab Haji Mohd Noor
Chief Editor*



UiTM GLOBAL NEWS

A quarterly newsletter showcasing UiTM's Internationalization activities with the motto *"Engaging The World"*. It features the engagement of UiTM with its partners at the global level.

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VICE CHANCELLOR'S *Global Vision*



Emeritus Professor Ir. Dr. Mohd Azraai Kassim

When Institut Teknologi MARA (now UiTM) was conferred university status in 1999, it was expected to conduct world-class research and engage internationally with foreign universities. As a newly appointed Vice-Chancellor of UiTM in 2019, I have set my sights on providing the largest university in Malaysia with a vibrant global outlook. The term “Global Outlook” is strongly linked to the idea of a highly interconnected global community. Students in the 21st Century need to develop these global skills of leadership, teamwork, networking, and communication, among others, in order to stay ahead of the game. To achieve this, universities must help their students to develop the knowledge, skills and values that will enhance their global outlook. It is the objective of UiTM to do this with their students.

Having pursued my bachelors and post-graduate education in the United Kingdom, it is my view that Malaysians who studied abroad have two positive

qualities — resourcefulness and the ability to adapt. In order to give the UiTM community an international experience and outlook, I, together with the Academic Department, have initiated the student and staff mobility programmes. For the students, this is carried out under the “one student, one passport” initiative. For the staff, it is through securing internship and attachment opportunities abroad.

In the first 100 days of my tenure as the VC of UiTM, the university has approved 54 MoUs and 13 MoAs with several educational institutions and industries, local and abroad. Among its partners are University of Texas, USA, Nottingham Trent University, UK, University Grants Commission, Bangladesh, and Universitas Lambung Mangkurat, Indonesia. UiTM became the first public university to partner with Al Jazeera Media Network to improve its education in journalism, communications and media when we signed a Letter of Intent (LoI) on July 9, 2019 in Doha, Qatar.

This collaboration is subsequent to the visit of the Minister of Education, Dr Maszlee Malik, to Al Jazeera in April 2019. On July 12, 2019, UiTM also signed a Memorandum of Understanding (MoU) with Herbert Smith Freehills, a leading global law firm with 27 offices internationally to provide the students of the Faculty of Law some exposure in international and cross-border legal practice. UiTM signed a strategic partnership with Islamic Relief Malaysia on July, 19 2019 for students' enhancement. Other industries such as Petronas, BSN, Malaysia Automotive, Robotic and IoT Institute (MARii) have also become partners of UiTM.

It is my view that the number of UiTM graduates currently working abroad is too low, less than one percent of the 50,000 graduates UiTM produces annually (Bernama, 2019). UiTM has set a target of five percent of its graduates getting jobs in ASEAN countries through a Memorandum of Understanding (MoU) inked June, 22 2019 with the ASEAN Chamber of Commerce. I am hopeful that the number of UiTM graduates working overseas will increase with this initiative. To further illustrate the initiative, two well-known entrepreneurs have been appointed as members of the UiTM Board of Directors. They are Datin Vivy Yusof, the founder of FashionValet, and Datuk Kamarudin Meranun, the Chairman of Air Asia and CEO of the Tune Group. These two appointments were made to inspire UiTM students and graduates to emulate these entrepreneurial individuals and explore new business opportunities globally.

My ambition is to transform UiTM into an internationally renowned university, and one of the best in Asia. Currently, we are at 137 in the 2019 edition of the QS University Rankings: Asia. Within the next three years, I would like to see UiTM breaking into the top 100. To transform UiTM into a high-performing university requires high-performing leaders, staff and students. I have, and will be meeting with lecturers, administrative staff, and students to convey this mission and vision.

I would also like to highlight that the four attributes of a highly successful academician that resonates with the theme of "contributing to society" include teaching excellence, strong research track record with impactful outcomes, international collaboration with industry and government agencies, and most importantly, strong leadership skills. The mission and vision to transform UiTM academicians must merge with administrative staffs' development, in which all are expected to be professional and work with integrity to provide efficient and high-quality services. Hence, the conferment of an honorary doctorate to His Majesty the Sultan and Yang Di-Pertuan of Brunei Darussalam Sultan Hassanal Bolkiah, in recognition of his leadership contribution to the Islamic World, should be looked upon by the UiTM community as a prime example of great leadership.

The leadership style that I have adopted and adapted focuses on EATMI - engage, align, teamwork, motivate, and inspire. It focuses on elements of training, coaching, and grooming. Hence, in the Varsity's Blueprint for 2019 and beyond, to be unveiled in December 2019, I wish to stress on these fundamental dimensions. The main areas that the new blueprint will center on raising UiTM's global profile through impactful contributions to society; increasing partnerships with industries, local authorities, state agencies, and top international universities; having more engagement with alumni; and adopting new ways of teaching. I strongly feel that UiTM needs new approaches in the digital age. No more just "chalk and talk." Beginning in April 2019, UiTM lecturers were up-skilled to adopt problem-solving and peer learning approaches.

When it comes to the students, with English as the global lingua franca, I believe that graduates from UiTM rate high on the employability scale because of their strong command of the language. The confidence embedded within the graduates have enabled them to find jobs quite successfully, even in the private sector. It is not just the good command of the language that is crucial, but it is also how you present yourself, your confidence, and ability to highlight your strengths. To this end, it is my aspiration to continue to insist that English remains the language of instruction and communication amongst the UiTM populace. This will, indeed, give our students an edge over other graduates. We are trying to strengthen these aspects by scaling up our students' mobility through programmes by exposing them to areas that are in demand by industry, namely, their organisational, leadership, and management skills.

In the recent Reader's Digest Trusted Brand 2019, UiTM was awarded the Gold Award in the Public University category which reflects the trust of the consumers to the university and the recognition of its graduates. As for global visibility, I hope UiTM can expand abroad. I wish UiTM can be an exporter of transnational education such as forming branch campuses overseas, franchising our niche programmes, and conducting twinning programmes with our partners.

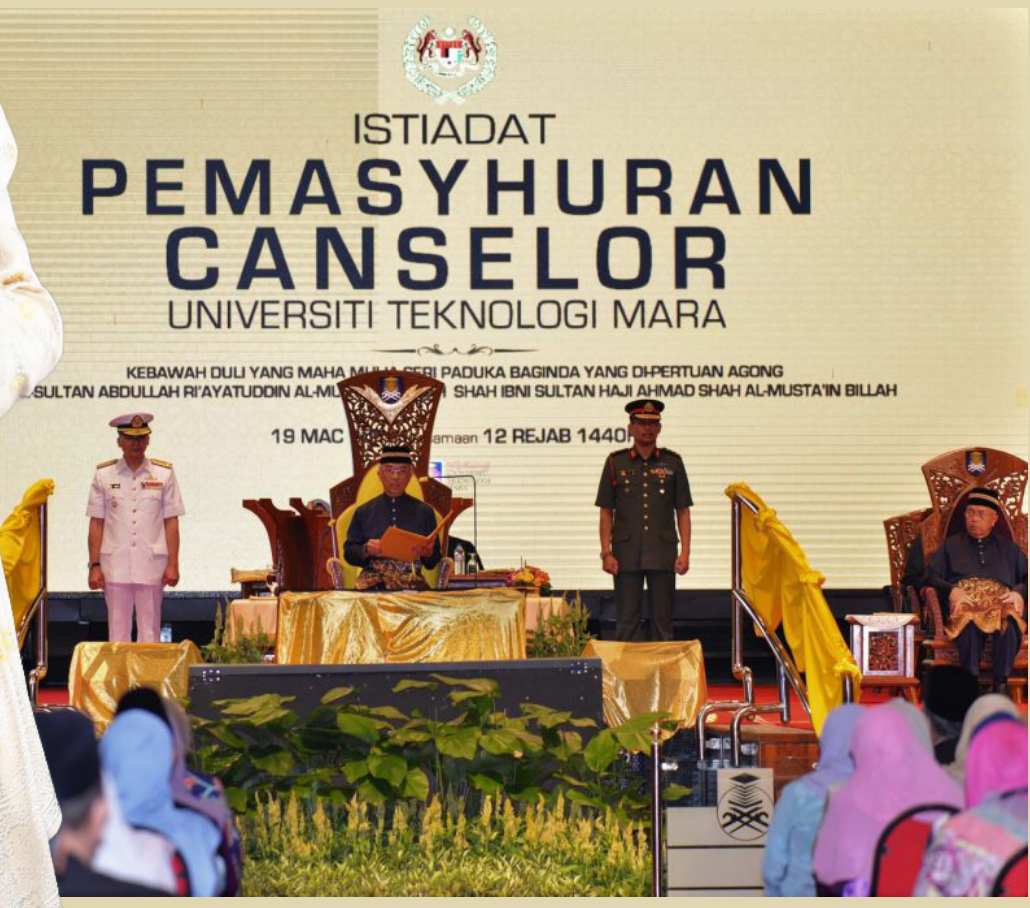
Lastly, on a personal note, I would like to thank the Minister of Education for having the faith and confidence in me to lead this illustrious institution.

UiTM Tuanku Chancellor's Proclamation Ceremony

His Majesty the Yang di-Pertuan Agong Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah Ibni Sultan Haji Ahmad Shah Al-Musta'in Billah, the 16th Yang di-Pertuan Agong of Malaysia, was proclaimed Tuanku Canselor of UiTM in a glorious ceremony at the Dewan Agung Tuanku Canselor, Universiti Teknologi MARA (UiTM) Shah Alam on March 19, 2019.

The proclamation ceremony was performed by YB Dr. Maszlee Malik, the Minister of Education, Malaysia. The Minister, while reading the letter of appointment, informs the audience that Section 19A (2) of the Universiti Teknologi MARA Act 1976 (Act 173) stipulated that the Chancellor of the institution is the Yang di-Pertuan Agong. In accordance with the provisions of Section 19A (1) of the Act, the Yang di-Pertuan Agong shall preside over the university convocation. The 90th UiTM Convocation Ceremony commenced on Saturday March 23, 2019.

Al-Sultan Abdullah said UiTM should prepare students with an education that develop the minds, intelligence, and uphold the culture of diversity without changing the identity and the original goals of the establishment of this university.





He said this was to ensure that the Malays and Bumiputeras always remain competitive. “In the days of the greatness of Islam, Caliph Umar Al-Khattab suggested that knowledge useful to children is knowledge of the future. This education can change the stigma and build the spirit and self-esteem of the Malays and Bumiputeras which has enabled them to compete in the world,” he said.

Al-Sultan Abdullah also believes that if a nation wants to change and overcome the challenges ahead it must have knowledge accompanied by superior spiritual and moral stance. Hence, he said that UiTM also has a great responsibility to ensure integrity amongst its high quality graduates. “The integrity must also be embedded in the leadership of an organization because ethical and credible leadership will ensure the excellence of the organization, “ said his majesty.

At the same time, Al-Sultan Abdullah called on the people of this country to avoid any behavior or speech that could lead to division and dispute, and defamation and envy. “All of this will only invite the destruction of the nation’s peace and harmony that has long been achieved,” he asserted.

“I urge all citizens to embrace integrity in all aspects of life in order to be ethical and honourable”



*Yang di-Pertuan Agong
Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah Ibni
Sultan Haji Ahmad Shah Al-Musta'in Billah*



Yang di-Pertuan Agong Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah presented the scroll to the Sultan of Brunei Darussalam, Sultan Hassanal Bolkiah at UiTM in Shah Alam

Brunei Sultan Conferred Honorary Doctorate by UiTM

The 90th convocation ceremony of Universiti Teknologi Mara (UiTM) on March 23rd saw His Majesty the Sultan of Brunei Darussalam, Sultan Hassanal Bolkiah, being conferred an honorary doctorate in recognition of his leadership and contribution to the Islamic world.

The Yang di-Pertuan Agong Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah presented the scroll to him. The Sultan was conferred the honorary doctorate during the first session of the convocation ceremony together with 109 UiTM graduates. Also present were the Raja Permaisuri Agong Tunku Azizah Aminah Maimunah Iskandariah and Minister of Education, Dr. Maszlee Malik.

The Sultan thanked UiTM, especially the Yang di-Pertuan Agong, who is UiTM Chancellor, for the doctorate. He said it was a great honour for him and the people of Brunei to receive the award which serves as a catalyst to promote bilateral ties.

"I understand that UiTM is working with the Islamic University of Sultan Sharif Ali, Brunei, to organise an international halal conference," he said, adding that he hoped the good relationship would continue through collaborative efforts in research and student exchange programmes between the two institutions of higher learning.



UiTM Vice Chancellor Emeritus Professor Ir. Dr. Mohd Azraai Kassim said the award was in recognition of the Brunei Sultan's Islamic approach in ruling his country. This has contributed to the rapid rise in education and socio-economic development of the Muslim community.

In addition to strengthening Muslim brotherhood, he said the award was intended to promote strong collaboration in both academic and non-academic fields between the two sovereign nations.

“I am pleased that relations between the two nations have always been strengthened through cooperation between Bruneian and Malaysian universities, including UiTM”



Reader's digest

Trusted Brand 2019 GOLD AWARD Public University Category

For the past 21 years, the Reader's Digest award was given to products and services that features a trusted brand that maintains relevance and purpose for Asian consumers. A trusted brand enjoys international appeal, yet at the same time upholds a strong local connection. It has individual relevance for all its consumers just about anywhere and in any culture. Trust is the intangible quality that signals reliability and integrity. Whether it is a product or service, trust is what reassures consumers that they are making the right choice. In addition, cost, quality, and desirability are all important factors for consumers. While brands come in and out of vogue, those that capture consumers' attention maintain their confidence and win over their trust by holding fast to their core principles.



Congratulations, once again, UiTM, for receiving the Reader's Digest Trusted Brand 2019 Gold Award! Once again UiTM was voted for this prestigious award. This makes it the second consecutive year that UiTM has won this distinction. Brand trust reflects a consumer's expectation that a brand's product, service, or more broadly, corporate behaviour, reflects the promises the company has made. This shows that UiTM's products and services signal reliability and integrity and win the trust of consumers and thereby maintaining their confidence. Consumers rated UiTM as the trusted brand in the public university category based on the following six attributes: trustworthiness and credibility, quality, value, understanding of customer needs, innovation, and social responsibility.

“UiTM remains true to its promises and core principles”



WOMANI AWARDS 2019

2nd Top Most Influential

Women in Islamic Business & Finance 2019

Professor Dr. Normah Omar, the Director of the Accounting Research Institute, Universiti Teknologi MARA, has been recognised as one of the most influential women in Islamic finance by Cambridge International Financial Advisory, a UK-based financial services organization that provides strategic advice to governments, financial institutions and multilateral organisations in the development of financial markets.

The announcement was made during the 2nd WOMANI Gala Dinner and Awards Ceremony at the JW Marriott Marquis Hotel Dubai on 17th June, 2019. Professor Dr. Normah was ranked second on the list, only after Datuk Noripah Kamsu, Chairman of Bank Rakyat. The award recognises Professor Dr. Normah Omar's passion for advancing knowledge in Islamic financial criminology.

Professor Dr. Normah is a pioneer researcher in Islamic Financial Criminology, and her passion for research in the area has contributed significantly in realising national aspirations to make Malaysia an Islamic financial hub.

Under her leadership, the Accounting Research Institute was awarded the status of Higher Institution Centre of Excellence by the Ministry of Higher Education Malaysia in 2010, and the centre continues to prioritise Islamic Finance in its high priority research agenda. In 2017, Professor Dr. Normah became the first woman elected by the Malaysian Anti-Corruption Commission to sit on the "Anti Corruption Certification Programme". In addition to holding various positions at the national level, she has also pursued her passion in elevating the status of women entrepreneurs through the development of new Islamic finance products. She continues to mentor dozens of academics, and her advice is highly sought by influential thought leaders.

Professor Dr. Normah is no stranger to awards. In 2016, she was named Game Changer of the Year by ACQ London; in 2017, she was recipient of both the Global Good Governance award for Excellence in Higher Education in Dubai and the Advocacy of Islamic Financial Criminology award in Kazakhstan. Professor Dr. Normah Omar is indeed a shining example for women and has rightfully earned a place in the list of 10 most influential women in Islamic finance.

In tandem with her expertise in financial criminology, she works collaboratively with various government and professional agencies such as Malaysian Anti-Corruption Commission, Royal Malaysia Police, Royal Malaysia Custom, Institute of Integrity, Malaysian Institute of Corporate Governance, CPA Australia, Association of Fraud Examiners, Association of Certified Anti-Money Laundering Specialists, Association of Bankers Malaysia, Association of Islamic Banking Institutions Malaysia and many others. The 2nd Womani awards ceremony was attended by a large number of Islamic banking and finance professionals from around the world, including the Gulf Cooperation Council countries (GCC), Malaysia, USA, Europe, Indonesia and Pakistan. -UiTM news Hub



Readers should also take note on the exclusions of pioneering personalities like Stella Cox who topped the ranking in 2018. This is primarily to ensure that the conflict of interest is minimised. Stella Cox has now accepted to be Patron-in-Chief of WOMANI and has therefore voluntarily excluded herself from the list. The same is true for Dr. Sofiza Azmi who is a co-founder of the WOMANI Programme.

While we continue to acknowledge great contributions of the likes of Dr. Zeti Akhtar Aziz, and some others who come into and went out of IBF, because of their ex officio roles in the industry, these exceptional ladies are not included in WOMANI10 List. The active participation in business and professions in general and in IBF in particular has diminished.

WOMANI10 is the most prestigious list of leading women in Islamic business and finance. Having incredible self-confidence, fierce work ethics and genuine passion for the industry, these women have inspired and empowered a new generation of professionals through their unquestionable accomplishments and determinations. In our WOMANI10 List for 2019, there are 13 ladies occupying the first 10 positions. Out of the above, 13 leading women in Islamic business and finance, 7 are new entrants.

The most remarkable entry is that of Marissa Badjoeri, CEO of Trustbank Amanah Surin.

Name	Title	Company Name
Datuk Noripah Kamsu	Chairman	Bank Rakyat
Prof. Dr. Normah Omar	Professor	UiTM
Prof. Dr. Engku Rabiah Adawiah	Professor	IUM Institute of Islamic Banking and Finance (BPKH)
Dr. Huriyati El Ismaili	Member of Executive Board	IUM Institute of Islamic Banking and Finance
Prof. Dr. Rusni Hassan	Deputy Dean	Trustbank Amanah
Marissa Badjoeri	CEO	BTPN Syariah

3 Gold Awards in Poland UiTM Chamber Choir Hits The Right Notes





online polls on social media site Facebook, while the Grand Prix of All Volunteers special award is a result of the volunteers' poll who handled the entire programme.



The UCC also joined another international choir competition, the "Johannes Brahms Choir Festival and Competition" in Wernigerode, Germany, from July 3-7, 2019. Wernigerode is a city with a special flair, as it is not only a gem of medieval architecture but also beautifully located at the edge of the Harz, a low mountain range in Germany. Hardly any other German city has so many gorgeous timber-framed buildings that compete for the visitor's' attention: the ideal setting for the parade and the opening ceremony as well as further open air events. After spectacular contests and great performances on the stages in and around Wernigerode, the best nine choirs of the Johannes Brahms Choir Competition met on the last day of the event for the choral showdown.

The Universiti Teknologi Mara (UiTM) choir team participated in the seventh Copernicus International Choir Competition and Festival in Torun, Poland on July 3, 2019 and won three gold awards in all categories. The three categories won were the Mixed Choir and Folklore (folk or cultural song) by UiTM Chamber Choir (UCC) and the Women Choir category by UiTM Women's Chorale team.

All in all, ten (10) Category Winners embraced each other when the results were announced and each of them took a Golden Diploma back to their home countries in recognition of their elaborate rehearsal work. UCC won in both the Mixed Choirs and Folklore category led by conductor Masashi Kishimoto. Additionally the UiTM Women's Chorale was awarded a Special Prize for the outstanding stage show "Ikimilikiliklik"

Congratulations! We are extremely proud of you!

The UCC also received two special awards, namely the Special Audience Prize and the Grand Prix of All Volunteers awards. The competition, from June 29 to July 3, involved participation from 52 choir groups, but only 12 groups qualified for the finals. Among the countries in the final round were Poland, Latvia, Lithuania, Taiwan, the Philippines, Indonesia and South Africa. The UCC performed three songs during the Friendship Concert session and 11 local and international songs for the entire competition. The Special Audience Prize was received when a group photo from UiTM garnered over 7,500 likes via



AMONG 50 FABULOUS EDUTECH LEADERS



MUMBAI, INDIA – Dr Mah Boon Yih , a senior lecturer from the Academy of Languages Studies, UiTM Pulau Pinang Branch, was listed in the 50 Fabulous Edutech Leaders and received the Award for Excellence in eLearning by World

Education Congress (WEC2019) in Mumbai, India on 6th July 2019. He was honoured for his “Web-based Cognitive Writing Instruction (WeCWI)” for instructional design and language development.

UITM ECO PLANET



made Malaysia proud with podium finish

Shell

Eco – marathon ASIA 2019

UiTM Eco-Planet made headlines on the third day of the 2019 Shell Eco-Marathon Asia. Competing in the UrbanConcept Hydrogen Fuel Cell class, the team managed to secure a third place finish at the competition. The first night race in the history of Shell Eco-Marathon was a new experience for both the spectators and participants. The podium finish also allowed UiTM Eco-Planet to join Shell Eco-Marathon Drivers' World Championship.

D'haziq Wazieen Saidin, team manager for UiTM Eco-Planet said, "We are very happy to have made an achievement in the UrbanConcept mileage challenge and are very thankful to our lecturers, parents and UiTM for all their support. Last year, our team competed, however, we did not achieve a notable win. We used that experience as a learning curve to come back this year and further improve ourselves, and this time we managed to win the third place allowing us to qualify for Shell Eco-Marathon Drivers' World Championship."

The programme gives students insights into the world of technology and innovation and encourages them to be innovative. It enables them to continue to grow their technological, critical, creative and innovative skill sets and challenges them to design and innovate solutions for real-world problems.



UiTM Eco-Planet Team, 3rd Place winner for UrbanConcept, Hydrogen Fuel Cell Category with Thomas Kurt Schaefer, Global Market Development Manager – Linde Hydrogen FuelTech (second from left) and Dr Ong Kian Ming, Deputy Minister of the Ministry of International Trade and Industry (MITI) (second from right)

NEW GLOBAL PARTNERS

MOU Signing with The University Grants Commission, Bangladesh

SHAH ALAM - The University Grants Commission (UGC) of Bangladesh and Universiti Teknologi MARA (UiTM) agreed to develop academic cooperation by signing a Memorandum of Understanding (MoU) on July 31 at UiTM, Shah Alam. The MoU was signed by Vice Chancellor, Emeritus Professor Ir. Dr. Mohd Azraai Kassim and a member of UGC, Professor Dr. M. Shah Nowaz Ali.

The MoU demonstrates a commitment to promote cooperation and the advancement of academic, administrative and educational exchanges between the two institutions. UGC is a grant commission which regulates and supervises higher education institutions in Bangladesh. The development of a systematic and

effective governance of higher education institutions is their main focus. And UiTM, with its expertise and experience in managing multi-campus, is well-suited to the task.

The MoU focussed specifically on academic and administrative visits for research, lectures and consultation; research and academic collaborations; exchange of expertise in research commercialization, interdisciplinary research, innovation and technology transfer; participation in joint international conferences, seminars, workshops; exchange of academic staff and students; and other related educational activities in accordance with the requirements of UGC and the spirit of this MoU.





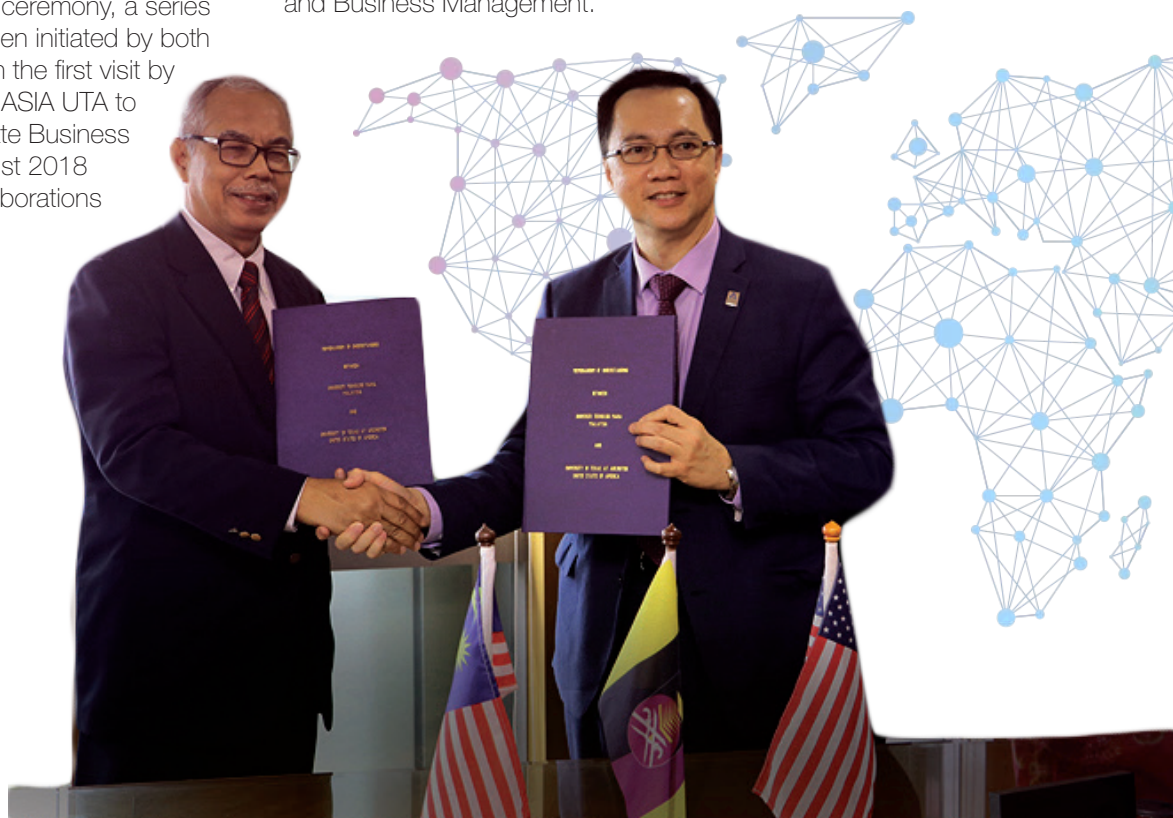
UiTM Continues to Drive Global Partnership

SHAH ALAM – Universiti Teknologi MARA (UiTM) signed a Memorandum of Understanding (MoU) with the University of Texas at Arlington, USA on the 23rd of May 2019 at the Vice Chancellor's Office in Shah Alam. The MoU was signed by the Vice Chancellor of UiTM, Emeritus Professor Ir. Dr. Mohd Azraai Kassim and Professor Teik C. Lim, the Provost of the University of Texas at Arlington (UTA), USA. In attendance were Professor TPr. Dr. Jamalunlaili Abdullah (Dean, Faculty of Architecture, Planning and Surveying, UiTM), Professor Datin Sr. Dr. Hamimah Adnan (Deputy Dean, Research and Industrial Linkages), Dr. Hajah Zainab Mohd Noor (Director of OIA) and Sr. Dr. Siti Aekbal Salleh (Coordinator, ICTD OIA).

Prior to the MoU signing ceremony, a series of events had already been initiated by both institutions. It began with the first visit by Mr. Howard Chang from ASIA UTA to the Arshad Ayub Graduate Business School (AAGBS) in August 2018 to discuss potential collaborations between UiTM and UTA.



This was followed by a second visit from the UTA by Ms. Lin Larson and Mr. Sebastian Fuentes in November 2018 to meet representatives from the Engineering faculties of UiTM to discuss students' and staff exchange programme and joint research activities. The third visit was in January 2019 by Dr. Curtis Andressen, Vice Provost, International Affairs, UTA to discuss the MoU which outlined more specific activities between the two institutions. Among the areas identified to be part of the MoU are Architecture and Built Environment, Engineering, Music, and Business Management.



ENGAGING the MIDDLE-EAST

UiTM Seized the Day in Qatar

DOHA , QATAR – Al Jazeera Media Network located in Doha has built its reputation since its launch in 1996 as one of the more recognized global news organizations with more than 80 bureaus around the world. Its reputation as a credible news network is unparalleled. Universiti Teknologi MARA (UiTM), through the Faculty of Communications and Media Studies (FCMS), is proud to collaborate with the media giant in the field of media news management and communication. During the visit, a meeting was held with representatives of the media giant which includes Executive Director of HR & Administration, Acting DG Al Jazeera Media Network, Khalid Ali Johar, and Eman Al Amri, Manager of Planning & Projects of Al Jazeera Media Institute. Subsequent to the meeting, a Letter of Intent (LoI) was signed between the Vice Chancellor

Emeritus Professor Ir. Dr. Mohd Azraai Kassim and Al Jazeera Media Network acting general manager Dr. Mostefa Souag on July 9th 2019.

The VC was accompanied by the DVC of Academic and International, Professor Ts. Dr. Mohamad Kamal Harun, Dean of the FCMS, Professor Dr. Azizul Halim Yahya, Director of the Centre for Media and Information Warfare Studies (CMIWS), Prof Madya Datuk Dr. Ismail Sualman, Director of OIA, Dr. Hajah Zainab Mohd Noor, and Deputy Dean of FCMS, Dr. Massila Hamzah.

It is hoped that the collaboration will open up opportunities for UiTM academic staff and students to be exposed to Al Jazeera's work culture and expertise via industrial attachments, student internships, joint training, and exchange of expertise.



UiTM, first local public university to partner with Al Jazeera





The idea for collaboration was initiated by the Minister of Education Dr. Maszlee Malik, subsequent to his visit to Al Jazeera in April. Dr. Maszlee had expressed his hope of seeing Malaysian media practitioners expand their talents on a global level and boost Malaysian news industry on the world stage. This collaboration reflects UiTM's commitment to Malaysia's vision of providing world-class education.

They next visited the Qatar National Library and Qatar University to discuss possible partnerships and collaborations in research and exchange of staff and students. The meeting with representatives at each venue provided great insights and possibilities of expanding UiTM to the Middle East.

At the Al Jazeera Media Institute, the team gained more insights on broadcasting and journalism, best practices, and management of a media center which hopefully could be adopted by UiTM. The delegates also visited the Malaysian Embassy to discuss possibilities of potential partners in Qatar which UiTM could engage with and to acknowledge the embassy officials for their assistance during the visit.

The trip is rewarding and fulfilling for the delegates, because engagements with new partners were established. This visit aligned with the Vice Chancellor's vision on globalization which is part of UiTM's strategic planning agenda. The collaboration reflects UiTM's continued support for Malaysia's vision of providing world-class education to its 21st Century students.

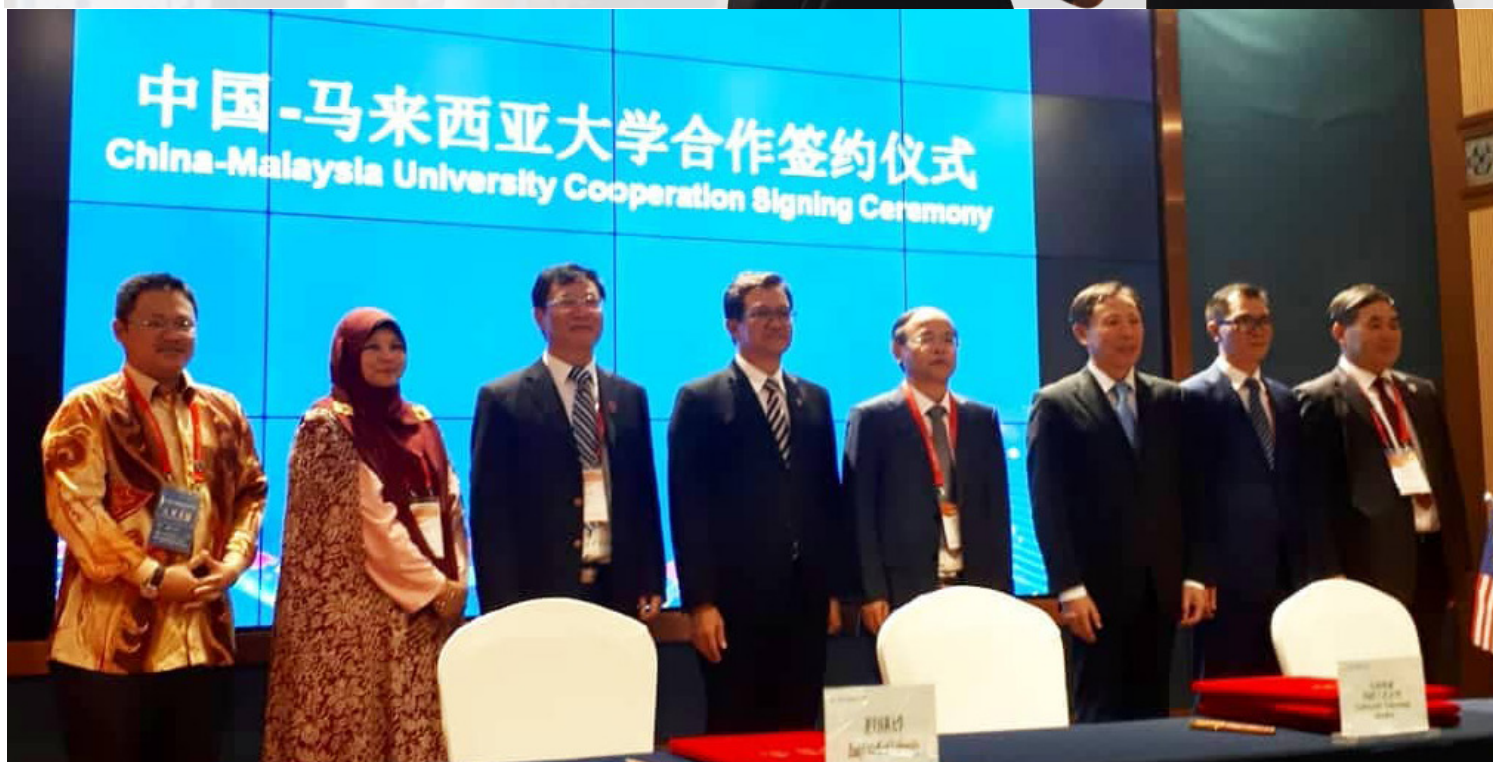
The Qatar Foundation was the next highlight of the Middle East trip where the delegates toured the Education City. The flagship initiative is a campus of more than 12 square kilometers that hosts branch campuses of some of the world's leading educational institutes, a homegrown university, and other research, scholastic, and community centers. Together, these institutes make Education City a unique model of academic enterprise and research excellence, pioneering a new approach to multi-disciplinary, global education and enabling breakthroughs that benefit Qatar and the rest of the world.



Strategic partnership

mission with the east

CHINA – The UiTM delegates departed for China in July for yet another mission for global engagements. This time the delegates attended the China-ASEAN Education Cooperation Week (CAECW) from 22-24 July 2019 and visited the School of Professional and Continuing Education (SPACE), at Hong Kong University (HKU) on 25 July 2019. The Deputy Vice Chancellor of Academic and International, Prof. Ts. Dr. Mohammad Kamal Harun, headed the delegation accompanied by the Director of InED, Prof. Dr. Azizul Halim Yahya, Director of OIA, Dr. Zainab Mohd Noor, and Sr. Dr. Aekbal Salleh, Coordinator at OIA for both visits.



The 12th CAECW, co-hosted by the Ministry of Foreign Affairs, Ministry of Education, and Guizhou Provincial People's Government, has been held annually in Guizhou since 2008. This year, CAECW attracted more than 18,000 attendees, including political dignitaries, diplomatic officers, educational officials, university presidents, scholars and youth representatives from universities, colleges and educational institutions in China, ASEAN countries and special guest countries such as Switzerland, Russia, Kazakhstan. Almost 1,490 cooperation agreements or MOUs were signed among governments, universities and enterprises.

The main purpose of the programme was to promote practical educational cooperation and people-to-people exchanges between China and ASEAN, enhancing mutual understanding and friendship, supporting the construction of the Belt and Road Initiative, and making contribution to China-ASEAN community of shared future. Thus, the programme centered on China-ASEAN people-to-people exchanges, which include education, science and technology, culture, health, sports, youth, and media. 2019 is ASEAN-China Year of Media Exchanges, so CAECW focused on supporting the programmes of media exchanges.



During the conference, UiTM managed to engage with nine (9) institutions, which showed great interest in collaborating with UiTM through the signing of Letters of Intent (LoI). The universities were Guizhou University, Guizhou Minzu University, GuiZhou University of Finance and Economics, Guizhou Medical University, Guiyang Preschool Education College, Guizhou Equipment Manufacturing Vocational College (GZEMVC), Zunyi Medical University, Guizhou Polytechnic of Construction and Guizhou Light Industry Technical College. These nine institutions trusted UiTM and as part of the strategic partnership mission, the delegates also visited the Hong Kong University (HKU), School of Professional and Continuing Education (SPACE) to benchmark best practices at the institution. The two institutions also discussed benchmarking practices and quality governance. The discussion with officials at HKU SPACE namely Prof. William Lee, the Director, and Dr John Cribbin, the Deputy Director of Academic Affairs was successful in getting HKU SPACE to support the development of SPACE at UiTM.

The outcomes of the visits will be to help UiTM be globally visible and be ranked at par with international institutions on various aspects. It should also result in the strengthening of academic exchanges and linkages between UiTM and China.



Better Futures



The 2nd Summit of the University International Alliance

SHANGHAI, CHINA – The four consortium members of Better Futures, Shanghai Normal University (SHNU), Liverpool John Moore University (LJMU), Universiti Teknologi MARA (UiTM) and Southern Connecticut State University (SCSU) held the second meeting of the summit of the "Better Futures - An International Network for Modern Civic Universities" on the 25-27th April in Shanghai, China.

The summit was hosted by Teng Jianyong of SHNU. In attendance were, Li Yongzhi, Deputy Director of the Shanghai Municipal Education Commission, Party Secretary of Shanghai Normal University, Teng Jianyong, President Zhu Ziqiang, Vice President Jiang Mingjun, Liverpool John Moores University President Mark Power, Vice President Edward Harcourt, Universiti Teknologi MARA Vice Chancellor, Emeritus Professor Ir. Dr. Mohd Azraai Kassim and Deputy Vice Chancellor Mohamad

Kamal Harun, President of Southern Connecticut State University, Joseph A. Bertolino, Vice President Robert S. Prezant, Head of International Exchange, and Chris Arnold, CEO of UN Merit.





At the summit, the principals of the four universities discussed the vision of alliance cooperation and reiterated their full support for the alliance. Zhu Ziqiang, in his speech, emphasized that the "International Alliance of Modern Local Universities" is committed to cultivating young talents with international competitiveness, which is also highly consistent with the mission of Shanghai Normal University. The advantages of internationalisation must be incorporated into the whole process of running a modern university, and provide new paradigms and experiences for the global development of local universities.

The Vice Chancellor of UiTM, Emeritus Professor Ir. Dr. Mohd Azraai Kassim, re-emphasized the mission and goals of the alliance: to promote global social responsibility and serve society through the creation of multilateral educational exchanges and student international volunteer programmes, to face the challenges of sustainable development in the 21st century, to solve the problems of globalization through applied research, and to continuously improve the national and international influence of the Alliance University. The focus would be on realizing the core mission of talent-cultivation through innovative cooperation models to promote the objective of achieving a better future.

During the meetings, the participants exchanged opinions on the work experience of the alliance over the past year, the vision and cooperation modes of alliance development, the projects undertaken by the alliance universities, and the expansion of alliance members. All parties placed great importance to the important role of the alliance in cultivating international talents. The emphasis is to create a closer partnership and make a special contribution to talent-cultivation and sustainable development of the universities in the alliance.



Courtesy visit to the Malaysian Embassy in Shanghai

After the summit forum, the guests were entertained to a concert performed by the Chinese and international teachers and students. The melody of the national music synced perfectly with the romantic and elegant dance of the students and the national costume show. The performance, held at the concert hall, became the crowning glory of the important summit with its "Better" theme.



Better Futures Global Volunteering

UiTM pilot project under the consortium

SHAH ALAM – UiTM hosted the first Better Futures Global Volunteering Programme with the theme 'Conserving their Home and our Home' from July 1 to 14, 2019. 44 volunteers from the Better Futures member institutions, 11 from Universiti Teknologi MARA (UiTM), 13 from Southern Connecticut State University (SCSU), USA, 10 from Liverpool John Moores University (LJMU), UK, and 10 from Shanghai Normal University (SHNU), China participated in the programme.

The Better Futures Consortium was established in 2018 to promote social responsibility by creating multilateral exchange and volunteering opportunities for students. It was designed to develop, amongst the participants, a shared understanding of modern civic universities with an ethos of community engagement and access in the global age. Common issues facing the sustainable management of modern civic universities in the 21st Century are handled through applied research by the academic staff. In addition, through this network, student and faculty mobility will be expanded via activities that emphasize volunteerism.





This year, the consortium entrusted UiTM to lead the first Global Volunteering Programme 2019. UiTM provided the youth volunteers activities in conservation and sustainable development. They participated in conservation activities such as planting trees, teaching English to primary and pre-school pupils of the Orang Asli villages, and helped clean and feed the orangutans at the Orang Utan Sanctuary. These activities helped to create better awareness and understanding amongst them on the significance of conserving the indigenous culture of the Orang Asli and saving the endangered orangutans in Malaysia.

Commenting on the international networking and sustainable programmes and activities, Dr Zainab Mohd Noor, the Director of OIA, stated that global volunteering programme like this is a great experience for all students during their study years. It is "...a real life-learning experience that you will not get in any text books or from any teachers or course instructors," she added. Based on the success of this first venture, UiTM will continue to strengthen the UiTM-Better Futures linkages through sustainable programmes and activities that enhance its presence in the global arena.

The Office of International Affairs (OIA) organized a closing ceremony on July 12 to recognize the global volunteers for their participation. Present at the ceremony were the Vice Chancellor, Deputy Vice Chancellor, Assistant Vice Chancellor InQkA, CEO and representatives from EMKAY, the organizing committee and the volunteers. The Better Futures global volunteers received Certificates of Appreciation from the VC for their commendable efforts at volunteering in the Orang Asli community at the Sekolah Kebangsaan Sungai Tiang and Kampung Semelur in Pulau Banding, Belum Forest Reserve and Orang Utan Island, Bukit Merah, Perak.



At the ceremony, the VC said, "I am very happy that the volunteers gained new and valuable learning experience and shared their expertise of various fields with one another through the activities organized." He added that all these experiences can only lead to a more fulfilling life experience and create lasting relationships amongst the volunteers. Hopefully, the volunteers will be able to establish a global network in helping one another to create a better future in their respective countries. "I hope that programmes like this opened your eyes to the ways in which conservation and sustainability of the environment can be approached...no matter how small it may be," he added.

The desire to learn and to know about new things, the drive to be inquisitive, to explore various possibilities in conserving endangered species and indigenous communities can lead to new discovery and amazing findings



Better Futures

SUMMER CAMP

UiTM Explored Shanghai

SHANGHAI, CHINA – The Better Futures consortium comprising Universiti Teknologi MARA (UiTM), Liverpool John Moores University (LJMU), Shanghai Normal University (SHNU), and Southern Connecticut State University (SCSU) was established as civic institutions committed towards community responsibility demonstrating a clear social responsibility agenda. The consortium aims to promote and achieve positive impacts to international relations by sharing and exchanging crucial information amongst each other.

architecture and calligraphy and participated in Chinese martial arts lessons. They also had the chance to explore the old and new neighbourhoods at Xin Tian Di which provided them with the opportunities to witness the economic transformation and town planning activities of the community.

The camp provided the participants with valuable insights and immersive learning experiences about Chinese culture. This helps to create awareness of the benefits of social responsibility and community engagement.

In realizing the vision, mission and objectives of the consortium, SHNU hosted the Better Futures Shanghai Summer Camp programme from 1 to 12 July, 2019. 30 participants attended the programme, 10 each from UiTM, LJMU, and SHNU. The participants were exposed to language and cultural activities which included Chinese





Better Futures

UiTM Delegates Conquered

* WORLD MERIT COUNCILS SUMMIT

MOROCCO – The World Merit Councils Summit in Ben Guerir, Morocco enabled, for the first time ever, participation from UiTM, the only delegates from Malaysia. 30 students and 3 accompanying officers took part in the summit which was sponsored by a leading Moroccan company, Office Cherifien des Phosphates (OCP) the summit's official sponsor. The World Merit Morocco Team and other partners also participated in this world event. The event was hosted at the King Mohamed 6th University Polytechnic near Marrakesh from 4 – 9 August, 2019.

The UiTM delegates were amongst the 450 young people who came not just from Morocco but from every continent. The delegates received various training opportunities, joined workshops and took part in sessions delivered by some of the world's leading speakers such as Chris Arnold, former Chief Executive Officer (CEO) & Founder of World Merit; Marlou Cornelissen Hermsen, current CEO of World Merit; Bernie Hollywood, OBE, Inventor, Philanthropist and Entrepreneur; Nour Tagouri, journalist, podcaster and activist and Ron Boehma, Director of Boma Investment, to name a few. They were taught and equipped with the knowledge, life skills, and techniques that could help them navigate their personal and professional lives successfully. Teamwork was essential to the success of each activity and the delegates learned how effective teams enhance ownership of the Sustainable Development Goals (SDGs), support the wider organization, and strengthen their own capabilities as team players.

World Merit was established to develop youth movement of the 21st century. The youth councils work on the international context of the United Nation's (UN) agenda of SDGs. As a community annual event, the World Merit Councils Summit brings together members from around the globe, each of whom is excited to connect, learn, share, and work together to develop a working strategy framed by the SDGs. It is an excellent opportunity for youth community to shape World Merit's future priorities, to learn by doing, and to build experience and skills that are crucial in any future career. Encouraged by a strong partnership with the UN and the support of major global foundations, youth engagement and leadership is a crucial outcome of the summit. Each year, one of World Merit's most distinguished councils will receive the opportunity to organize this global event and host the international community. It provides an excellent opportunity for young leaders to discover another country's culture.

The primary goal of the World Merit Councils Summit is to provide delegates with a better understanding of how national and local councils are structured and how they can use local councils to promote the SDGs and make an incredible impact. Another aim is to ensure that World Merit supports the Better Futures Consortium of which UiTM is a member. The summit is also a platform to develop teams of student citizens who will effect change locally and globally.





PANEL
ADDRESSING A COMPLEX, LOCAL SOCIAL ISSUE



UN's Sustainable Development Goals

The 6-day event was launched with a grand opening from inspirational speakers from all over the world including Chris Arnold, former CEO & Founder of World Merit, senior representatives from the United Nations, World Merit partners, and stakeholders and advisors. The UiTM delegates and other youth council members discussed and debated crucial issues and worked in international teams to articulate 'real-world' responses to demanding challenges. This conference helped to shape the future of UiTM council; they were challenged, trained, mentored and supported by world class leaders with invaluable experiences. The delegates were also required to prepare their 2019 Councils Plan, among them, to develop personal skills and capabilities, connect to young leaders worldwide, meet and exchange ideas with other Merit Councils, professionals and business leaders, develop and strengthen local and national teams, and learn how to measure and report impact as well as find a leading experienced mentor for individuals and team.



At the conclusion of the Summit, all delegates were encouraged to put everything they learned into practice when they get back home: vision, targets, and strategy. They have to begin working on their roadmap and put together their council's timeline. They will also get professional assistance and constructive feedback from top quality mentors, facilitators and professionals via online discussions.

In conclusion, the World Merit Councils Summit was successful in its mission to attract youths from all over the world and give them an extraordinary opportunity to showcase their projects that will make a difference in the world, such as the best and most engaged community youth members. It is hoped that by experiencing the World Merit Summit activities, delegates are able to make a difference, albeit small, in their respective communities.

Delegates were imbued with the World Merit's philosophy, vision, mission, and structure. In short, they learned why they should be part of the next biggest youth movement in the world - World Merit.



BEYOND BOUNDARIES LAW

FACULTY OF LAW
UNIVERSITI TEKNOLOGI MARA

It is encouraging to note that UNESCO has recognised Malaysia as one of the top 10 destinations for international students to pursue higher education (Bernama News, 2016). Hence, the Ministry of Education has encouraged local universities to become international reference points to make Malaysia an international education hub.

In line with the Ministry's vision of Internationalisation, academic collaborations with universities abroad became the main agenda in UiTM. Various internationalisation programmes were identified to enhance the university's global visibility, competitiveness, and as a source of

global reference. University-wide mobility programmes were designed to spearhead the goals of *Tahun Pengantarabangsaan UiTM*. For 2019, UiTM's internationalisation activities focussed on lecturers and students getting involved in impactful national and international collaborations. It is hoped that the global minds will meet the challenges of the 21st Century head-on.

UiTMLaw strives to achieve the above missions to enhance the faculty's global visibility by initiating several programmes.

BBL PROGRAMME

In 2017, the Beyond Boundaries Law (BBL) programme was introduced and launched by UiTMLaw's current dean Assoc. Prof. Dr Hartini Saripan. The BBL is a strategic approach adopted by UiTMLaw for the staff's and students' development on an international scale. They are encouraged to be involved in activities involving the international partners.

The strength of this programme was reflected by the efforts put forth by both the faculty and staff. Programmes of this nature require strong financial support to succeed. In the current financial climate, institutional support was not enough to run these programmes. The faculty managed to collect funds from the academic and administrative staff and this proves to be the ultimate commitment to ensure the global visibility of UiTMLaw. This programme succeeded in offering opportunities to the staff to promote their expertise globally whilst at the same time promoting UiTMLaw. Consequently, networks and partnerships were established via this programme.





BBL ACTIVITIES

UiTMLaw enhanced its global experience to increase and strengthen global partnerships. Indonesia was chosen as the first country for the BBL mission in 2017. The programme resulted in the signing of MoUs with Universitas Padjadjaran (Bandung) and Universitas Airlangga (Surabaya). Through the MoUs, *Staff and Students' Exchange Agreement* of staff and student mobility were executed.

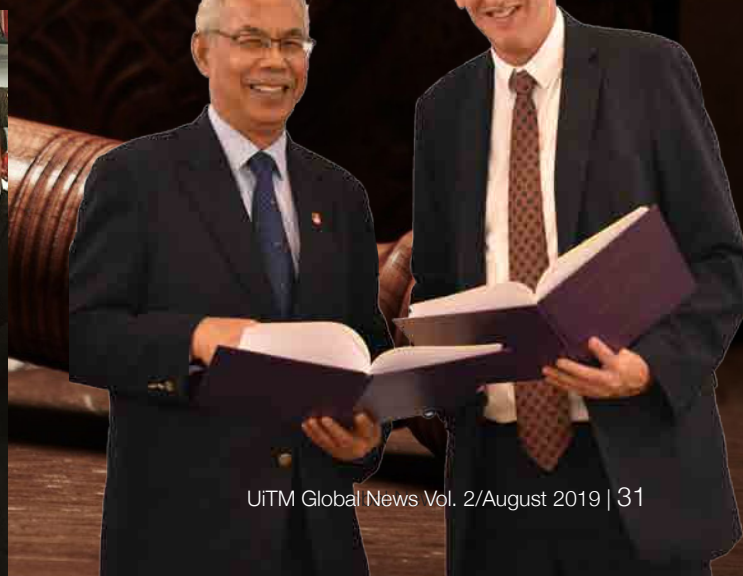
The BBL programme was extended to Australia and MoUs were signed with five universities in New South Wales: the University of Technology Sydney (UTS), the Macquarie University, the University of Newcastle, the Western Sydney University and the University of New England. With this signing, the academic links and activities between UiTM and these institutions were expanded.

This effort continued with the signing of MoA for the students' and staff's exchange programmes with the Universiti Islam Sultan Sharif Ali, Brunei. This is followed by the visiting fellowship programme with University Chulalongkorn, Thailand and the Student Mobility Programme at Thammasat University, Bangkok. MoUs were signed with Universitas Warmadewa in Bali, Universitas Lambung Mangkurat in

Kalimantan, and Universitas Pelita Harapan in Jakarta. And MoAs were also signed with Universitas Trisakti, Universitas Indonesia, and Universitas Gadjah Madah, Yogyakarta.

The BBL programme was also extended to South Asia where MoUs were with Delhi University and Jindal O.P University. Following this, another MoU was signed with the Islamic University of Maldives followed by Tehran University and Shahid Bahesti University of the Western Asian region of Iran.

In July 2019, an MoU was signed with Herbert Smith Freehills, a leading global law firm with 27 offices internationally, including in Kuala Lumpur. The objective of the MoU is to enhance mutual relations between UiTMLaw and Herbert Smith Freehills to give UiTMLaw students exposure to international and cross-border legal practice. The MOU provides opportunities, facilities, and most importantly, industrial exposure to the students of UiTMLaw via guest lectures and internships focusing on international legal transactions. Herbert Smith Freehills provided, and will continue to provide, several guest lectures, covering technical legal issues and soft skills, at UiTMLaw 2018 and 2019. Additionally, Herbert Smith Freehills has agreed informally to offer one internship position to students from UiTMLaw to join the firm's annual internship programme.



BBL OUTCOMES

The collaborations accord UiTMLaw the opportunity to go beyond local boundaries to forge ties in education. Prior to 2017, organizing international programmes was a challenge due to the very limited number of international partners. BBL has successfully made UiTMLaw embrace flexibility in its curriculum through the student exchange programmes with its international partners. Other activities includes joint conferences, publications, and supervisory and academic appointments.

Ten lecturers from UiTMLaw were invited as Visiting Fellows at Universitas Padjadjaran, Bandung, Indonesia in 2017. This illustrated the success of the BBL programme. The lecturers were Assoc. Prof. Dr. Hartini Saripan, Dr. Rafizah, Dr. Normawati, Dr. Sheela, Dr. Irini, Dr. Azni, Dr. Siti Hafsyah, Puan Mariam and Puan Mimi Sintia. They presented lectures, talks and materials in their areas of expertise.

From October 27 to November 4 2018, six lecturers, Dr. Siti Hafsyah, Dr. Sheela, Dr. Norazlina, Dr. Shahrizal, Puan Mazlina and Cik Mazlifah were appointed Visiting Fellows at Airlangga Universitas. They gave lectures and engaged in research activities.

Some faculty members also received invitations to the Faculty of Law, University of Indonesia (UI), Jakarta, on 31 October 2018, where our former dean, Prof. Dato' Dr. Rahmat delivered a public lecture on *International Law*. The collaboration was sealed with the signing of an MoA. Arrangements were also made to enhance students' relationship between the two universities through discussions regarding the direction "student empowerment in legal matters" should take.



Prof Christoph Antons from the University of Newcastle, Australia was appointed a Visiting Professor of UiTMLaw



Professor Steven Freeland from the Western Sydney University was appointed an External Examiner to UiTMLaw



The success of the programme resumed when Dr. Normawati Hashim was appointed a visiting lecturer in Administrative Law at Warmadewa University (UNWAR), Bali in April 2019. Cik Mazlifah Mansoor was appointed a Visiting Fellow to Airlangga Universitas (UNAIR) from 22 April to 3 May 2019. This was her second visit to the university following a successful visit in 2018. It was a recognition of her expertise in Criminal Justice. Pn Habibah Omar and Dr. Noraiza Abdul Rahman were appointed Visiting Fellows at the same university from 28 April - 3 May 2019. These appointments illustrated the strength of the networking made by the faculty members. They presented lectures and seminars, and conducted research with the partners.

Collaboration was also carried out with others. Cik Mazlifah did a one-week internship at the Anti-Corruption Court, Surabaya during her fellowship. Dr. Normawati appeared on the Bali prime news discussing matters related to Administrative Law. These indeed increased the visibility of UiTMLaw academics internationally.



From 8 -10 March 2019, En. Mohd Nazim was invited as a panelist at the *Colloquium Internasional Himpunan Ahli Hukum Tata Negara dan Hukum Administrasi* at University Lambung Mangkurat, Banjarmasin, Kalimantan. He was later invited to Universitas Airlangga, Surabaya from 14-17 May 2019. These invitations were a nod to his expertise in Constitutional Law.

Dr. Siti Hafsyah revisited five partner universities in Australia, namely, Sydney University, University Technology of Sydney, Western Sydney University, University of Wollongong and University of Newcastle from 8 – 18 August 2019. She rekindled research collaboration with these universities by giving public lectures and securing placements for student mobility programmes. Dr. Siti Hafsyah was also appointed Visiting Fellow at two universities: University of Western Sydney and the University of Newcastle. The mission to obtain placements for students was also successful when three UiTMLaw students were offered places at the Australian universities.



CAMPUS HIGHLIGHTS



UiTM Joins Hands with Kangwon National University, South Korea

UiTM, through the Faculty of Business and Management, and Kangwon National University (KNU) in Korea had officially signed an MoU in 2014 and since then have executed many successful collaborations together. The collaborations have been in the form of student exchange programmes, academic visits, and professorial lectures. These activities have brought the institutions closer and the bond between them has strengthened considerably.

KNU, in collaboration with FBM and the Association of Korean Economic Studies (AKES), hosted ABEIC 2019. The conference was held at the Global Business Building, Kangwon National University (KNU), Chuncheon, from 25 – 27 April 2019. The theme of the conference was 'Asian Business and Economic Collaboration in the 4th Industrial Revolution Era'. A total of 108 academicians from Brunei, Indonesia, Thailand, Vietnam, South Korea, Pakistan, Poland, Morocco, Germany, Malaysia, UAE, Uzbekistan, Venezuela and Nigeria participated in this conference to highlight on the implications for the digitization of revenues, profits and opportunities.



Internationalisation Initiatives with China

The proverb “Seek knowledge even to China,” famously attributed to the Prophet Muhammad PBUH and the Malay proverb *Jauh Perjalanan Luas Pemandangan* are related. The further you travel, the greater the knowledge and experience you gain. Akademi Pengajian Bahasa (APB) follows this maxim faithfully.

In the 2019-2020 strategic planning, APB outlined various strategies supporting key principles of UTM's internationalisation agenda. To realise these, APB eyed China as a partner for internationalisation. Several academic visits were planned for this purpose. The initiative opened up a new chapter for bilateral collaboration between APB and China.

The first bilateral relationship APB accomplished was the academic missions to Beijing Foreign Studies University (BFSU), Communication University of China (CUC), and University of International Business and Economics (UIBE) in Beijing. Dean of APB, Associate Professor Dr. Ahmad Mazli Muhammad, accompanied by several heads of departments, led the visit.

The talks between APB and BFSU led to several areas of cooperation including staff and student mobility, and joint-research activities. BFSU offered to host a 4-week Summer School, embedded with edu-tourism. Interestingly, the summer school is conducted entirely in three different languages: English, German and French. The cooperation is further strengthened when APB and BFSU agreed to sign an MoU where tuition waivers are awarded to strategic university partners.

In July, 20 APB students left for Beijing Summer Camp 2019 at BFSU fully sponsored by Hanban China. To add to the excitement, two students from APB left for another International Summer Session at the same university and received funding from BFSU. An English lecturer and a Bahasa Melayu lecturer also left for The Belt and Road Senior Training Programme 2019. They were fortunate to have received scholarships from the Shanghai Government and were at Shanghai University from 14 July ~ 4 August, 2019.

Another international collaboration was also accomplished when the Dean of APB, along with six Deans of language faculties from five Malaysian public universities, were

invited to join an academic mission to universities in Shanghai and Beijing, courtesy of the Kong Zi Institute of China. During the visits, APB signed three academic collaborations with three renowned universities: Shanghai International Studies University (SISU), Shanghai Normal University (SHNU) and Peking University (PKU).

After SHNU, Dr Mazli visited Shanghai International Studies University (SISU) in Shanghai. Both agreed to enhance student mobility and experiential learning in the areas of language studies for English, Malay and Arabic languages, create platforms for visiting professors, invite colleagues as external examiners for curriculum reviews and PhD evaluation, and design hybrid degree programmes. APB also invited SISU academics to be reviewers and international committee members for APB's journal, IJMAL (International Journal of Modern Languages and Applied Linguistics) and share their expertise.

After a successful academic mission with Shanghai universities, the academic entourage visited Peking University (PKU) which is ranked number one in China. Once again, Dr Mazli carried out several discussions with the representatives of the Faculty of Foreign Languages at Peking University which resulted in four outcomes: the signing of MOU, co-authoring for journal writing, external reviewing for curriculum and thesis, and student and faculty mobility.

The outcomes of the academic missions which resulted in many promising intellectual collaborations with the universities in Beijing and Shanghai, are extremely encouraging for the faculty. APB is confident that with a well-coordinated effort, relationships with its Chinese partners can be strengthened. Encouraged by the success of the China incursion, APB is exploring academic excursions to Japan and Korea.



Visit by delegates from China Pharmaceutical University

A team of three members from the China Pharmaceutical University (CPU), China visited UiTM Sarawak on 4 July 2019. They were Mr Qiu Mingming, Vice Dean for the School of International Education, Associate Professor Dr Hu Xia from the School of International Pharmaceutical Business, and Admissions Officer Mr Zhang Hongyuan. Rector Professor Dato Jamil Hj Hamali and other senior officers were present to welcome them.

China Pharmaceutical University (CPU) is a university in Nanjing that specializes in the pharmaceutical sciences. CPU consists of six schools (School of Pharmacy, School of Traditional Chinese Pharmacy, School of Life Science and Technology, School of International Pharmaceutical Business, School of

Continuing Education, and School of Higher Vocational Education), four independent departments (Basic Sciences, Foreign Languages, Social Sciences, and Physical Education) and five key labs and centers at state or provincial levels. CPU offers 20 bachelor's degree programmes, 29 master's programmes, 24 doctoral programmes and 6 post-doctoral fellowship programmes.

Both universities explored some "immediate wins" strategies such as collaborative research, focussing on herbal and natural products and halal-related research. Opportunities for bi-lateral staff and student mobility were also discussed.



Research focussed on herbal and natural products

Courtesy Visit by Beijing Wuzi University

A four-member delegation from Beijing Wuzi University, China, visited UiTM Sarawak on 30 May 2019. They were Professor He Mingke, the Vice-President of Beijing Wuzi University, Professor Yuan Lingling, Vice-Dean of the School of Economics, Professor Li Yan, Vice-Director of the Office of Research Affairs, and Professor Wu Changjun, Vice-Dean of the School of Law. Deputy Rectors Associate Professor Dr Firdaus Abdullah and Associate Professor Dr Abang Zainoren, Professor Dr Voon Boo Ho and members of MPD welcomed them. Beijing Wuzi University is the first university in China to set up the disciplines of Futures, Logistics Management and Purchasing Management. The

University consists of several schools: Economics, Logistics, Informatics, Business, Labor Relations and Human Resources, Labor Science and Law, Foreign Languages and Culture, and the Department of Foreign Languages. Discussions between the two institutions focussed on potential future collaboration in the areas of staff mobility, student mobility and exchange, research and publications, and consultancy projects. Both institutions look forward to a mutually-positive and successful bi-lateral relationship.



UiTM-Universitas Airlangga, Indonesia: Internationalisation Programmes & Student Mobility



UiTM MELAKA

From 24-28 June 2019, UiTM Melaka Branch hosted delegates from Universitas Airlangga, Indonesia, for a four-day programme of Student Mobility and Internationalisation at the Melaka City Campus.

The participants included 21 delegates from Indonesia, accompanied by one lecturer, as well as students and lecturers from UiTM Melaka. They had academic sharing sessions with representatives from both institutions. UiTM Melaka was represented by senior lecturers Dr. Irzan Ismail and Dr. Abdul Rahim Ridzuan.

The MoU Unit of UiTM Melaka's Research and Industrial Linkage Department, headed by Associate Professor Dr. Shafinar Ismail always welcome and facilitate any invitation to share its academic expertise. For this reason, the management of this four-day programme was managed entirely by the MoU Unit.



The purpose of this programme was to encourage international cooperation and mobility of students to acquire new knowledge, and to allow aspiring academicians to interact with others from different cultures, customs, and beliefs. Many activities and academic dialogues were prepared to achieve the goals. In tandem with the theme of the programme which is on entrepreneurship, participants were taken on visits to local companies, namely Heritage Drinks Industries (M) Co. Ltd. and Ombakwear Melaka to learn how entrepreneurs operate their businesses. They were also taken on a sightseeing tour of the "Melaka Heritage Trail" coordinated by the students of UiTM Melaka. To ensure that the participants fully benefit from all the activities, learning theory and practice modules were provided for the workshop discussions.

It is the hope of everyone involved that this programme of cultural and global experiences benefitted the students and was able to equip them with some beginning entrepreneurial skills to improve their employability in the future.





The main thing is I wasn't expecting to come away from this trip with so many amazing friendships. I now have an extended family that stretches all over the world

ZOE TOWNSEND
/ LIVERPOOL JOHN MOORES UNIVERSITY, UK

Earlier this year I applied to be a part of the Better Futures 2019 programme hosted by UiTM in Malaysia. I didn't think I would be successful. But, much to my delight I was thankfully one of the lucky few chosen. I couldn't wait to tell the world I was going to Malaysia! All I really knew about the trip is we were going to a rainforest, and an orangutan sanctuary island so I was 100% sold on the trip before it had even begun. Studying Zoology, I'm absolutely mad about animals so being given the chance to get up close to orangutans, and learn about their behaviours and physiology was something that just seemed like a dream. We were lucky to arrive a few days prior to the programme, giving us a chance to get to know each other, acclimatize to the weather, and also adjust to the time difference.

Belum rainforest enchanted me for the entirety of my time there. I've never been anywhere so far from home, but I fell in love there. Falling asleep to the sounds of crickets and rustling of the trees, monkeys scattering about freely, going on boat rides to unknown locations and trekking through the jungle at night species-spotting was just incredible. I can't express how Belum made me feel, as clichéd as it may sound; but being there allowed me to find myself and see exactly what I want out of my life. As my roommates slept, I stargazed and socialized, basking in the sounds of the trees snapping and crackling from the critters running

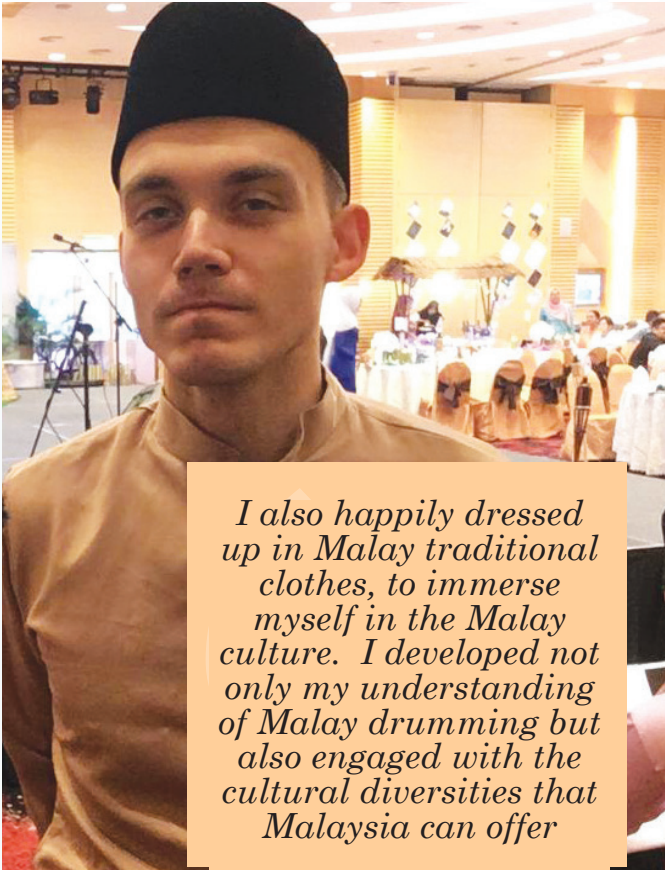
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through them. The next day, opening my eyes to the greenery of the trees and the soft light streaming in made me jump out of bed. Taking a few minutes to reflect, I stood on the balcony feeling so grateful and blessed for this opportunity. Breakfast was like Christmas! Toast, baked beans and eggs; I was in my element and the day only got better.

Another memorable experience at Belum was a visit to the Temiar tribe village. I didn't expect such a clean village, free from litter, something we westerners could learn from. We contributed to the village's already beautiful landscape by adding a therapy garden, further helping them and us to respect their environment. With the garden finished, hunger beckoned and the group sat devouring the sandwiches enjoying each other's company. The Orang Asli chief also allowed us the privilege to try fresh durian, dubbed the "king of fruits" by the locals, as it grows in abundance around their village. Bellies (mostly) full and the garden finished we were invited to their local i-toy library to watch the children perform the cutest rendition of "Rain, rain go away" in three different languages as well as my new favourite song, "Walking in the jungle". We continued with games, interacting with the children to improve their English-speaking abilities. I later chatted with Mrs Zainon Kasim, the EMKAY Foundation CEO, hearing about the stories the villagers and teachers face but still push on to improve and better the futures of the children. Later on, a night trek around the rainforest species-spotting, with the night ending stargazing.

Next trip was to Bukit Merah. Here relationships between the universities developed further and new friendships solidified. We visited the orangutan island twice during our stay here, the first to take part in some conservation work and improvements, and the second to partake in a few fun challenges and potentially feed some of the orangutans. I spent the first day in the infant care unit. Learning about the medical procedures and genetic similarities between us and them was so interesting. Many people don't know that orangutans are a keystone species. If orangutans cease to exist, it signals a dire change for the ecosystem around it; many other plants and animals would no longer exist so by saving orangutans, we are saving many other delicate species in the rainforest. So let's help to save the orangutans in whatever way we can. The next day was time for a few fun challenges in teams to win prizes. One of the challenges was blowing darts at balloons which, I won't lie was so much fun. The best part of the second visit for me was holding hands and receiving kisses from an absolutely beautiful 3-year-old orangutan called Jidin. The way his hands felt so similar to ours, the warmth of his fingers and the gentleness behind each kiss was unbelievable. I will never, ever forget those moments.

EXPERIENCE



I also happily dressed up in Malay traditional clothes, to immerse myself in the Malay culture. I developed not only my understanding of Malay drumming but also engaged with the cultural diversities that Malaysia can offer

KARL-JOHAN KULLERKUPP / ESTONIAN ACADEMY OF MUSIC AND THEATRE, ESTONIA

On 11th March 2019, the Faculty of Music welcomed me, the first exchange student from the Estonian Academy of Music and Theatre. I was a postgraduate percussion student and was accepted to do a semester in UiTM as part of UiTM mobility exchange programme and MoA agreement with Estonian Academy. I studied percussion under the tutelage of Mr. Kamrul Hussin (Malay drumming) and Mr. Maximillian Riefer (percussion studies), while taking a postgraduate course in research studies with Assoc. Prof. Dr. Ghaziah Ghazali. My research interest includes contemporary drumming in Malay traditional music and percussion pedagogy.

My time in Malaysia was filled with many performing opportunities with my lecturers, Mr. Maximillian Riefer and Mr. Kamrul Hussin, which accelerated my learning phase and provided direct exposure to traditional Malay drumming. Furthermore, my time in Malaysia coincided with the holy month of Ramadan and Hari Raya Aidil Fitri, something that I experienced for the first time in my life. Apart from enjoying the cultural and religious festivities, the Raya season also gave me plenty of opportunities to perform with the UiTM Traditional Percussion Group. We were invited by Subang Parade to do a weekly performance during the month of Ramadan.

Some of my learning opportunities came from meeting stalwarts of the Malaysian music industry. The most memorable time was at the RTM production of 'Konsert Minggu Ini', Mr. Kamrul Hussin who was one of the musicians there introduced me as his protégé to Dato' Ramli Sarip. Dato' Ramli was performing his 'Blues di Aidilfitri' concert at Auditorium Perdana, Angkasapuri.

On 21st June 2019, I performed in concert with other percussion students at RAW Art Space in Kuala Lumpur. As part of my final assessment for my Performing Group module, my tutor, Mr. Max Riefer, and I organized 'Connecting Beats Malaysia Vol.6'. It featured music by various contemporary composers and some new percussion pieces. It was also an opportunity for other percussion students to perform material that they have worked on for the semester. The second half of the concert featured me, UiTM lecturers Mr. Max Riefer and Ms. Yeoh Pei Ann and other professional musicians played an improvised set of music.

I was proud to be at the Faculty of Music. The exchange programme at the faculty facilitated an exciting and meaningful learning experience for me in the last four months. This was further enriched by other activities that the Office of International Affairs (OIA) organized for exchange students at UiTM. As part of the MOA with the Estonian Academy of Music and Theatre, UiTM's Faculty of Music should send a music degree student for an exchange. This first exchange programme galvanized the Faculty of Music to develop new opportunities to collaborate with the academic staff at the Estonian Academy of Music and Theatre and bring about new research and creative possibilities.

On 24th April 2019, I arrived in Shanghai, China, to attend the Better Futures Consortium Annual Meeting. The meeting which took place from the 24th until 27th April 2019 was held at the Shanghai Pullman Hotel and the Shanghai Normal University (SHNU). I learned a lot of things from the programme which opened my eyes to new experiences.

One of the most memorable experiences was to learn to “take charge”; here students’ empowerment was strongly emphasized. Student leaders were assigned to identify and determine students’ needs and requirements which were then discussed at the Student’s Workshop. The role of student leaders were also discussed.

I also had the valuable opportunity to learn the system and structure of a consortium. I observed the way people functioned in informal and formal meetings, and how people interacted with people of different ranks and status. The media group, from whom I learned a lot about multimedia functions, took many videos and pictures of the meetings which they turned into a montage shown at the end of the programme.

Whilst there, I also met with Chris Arnold, the Founder of World Merit, a charity institution whose objective is to empower youths and make the world better through Sustainable Development Goals (SDGs). We discussed ways to further expand World Merit worldwide, and I accepted his offer to make me President of World Merit Malaysia. It is a new initiative to further expose students to current issues and become agents of change and increase UiTM’s student mobility efforts. The meeting lasted nearly two hours and many inputs were contributed to the discussion. One of the suggestions I had was to create more overseas Industrial Training opportunities for deserving students whose projects impact SDGs. The proposal was well received by all those present. Key requests were tabulated for further discussion.

Meeting and developing relationships with people of different ranks, backgrounds, religions, nationalities and ethnicity was an invaluable experience for me. It was quite a challenge to get acquainted with people from different linguistic backgrounds and cultures. I learned how intonation, manner of conversation and structure, and usage of sentences affect understanding and communication.

As part of the cultural experience, the participants were taken on a brief tour of Shanghai. We visited Yu Garden, one of the oldest parks in China. The design of buildings and houses there was unique. We had dinner on Bund Ship at Huang Pu River. As we cruised along the river, I could witness the rapid development along the shore.



I was able to make new friends and learned new skills which boost my confidence. It also opened my eyes to the possibilities of positive changes that can be created nationally and globally

MUHAMMAD AFIQ HARIZ KHATEM / UNIVERSITI TEKNOLOGI MARA, MALAYSIA

We also visited Hongzhou which was once the capital city of China. The tour of the Longjing Tea Plantation was memorable and we enjoyed some Longjing tea. The culmination of the 4-day meeting was the Gala Concert performed by the students of SHNU. The music and performances were amazing!

In conclusion, the whole programme was a great experience for me. It is my hope that more UiTM students will be given the opportunity that I had.



UNIVERSITI
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SUMMER PROGRAMMES @UiTM Malaysia

Come to UiTM... Experience Malaysia!

List of Summer Programmes

CULTURE AND ART

- Discover Malay Cuisine
- Experiencing Malay Traditional Sports
- Exploring Malaysian Music
- The Amazing Indigenous & Native People in Malaysia
- Cultural Heritage & Environmental Conservation
- The Jewels of Borneo
- Terengganu: Unexplored Beauty
- Artibility and Voluntourism - Special Get Away! - Life is Miracle
- Exploring Arts and Culture in Health and Wellness

BIODIVERSITY

- Go Green Summer Camp
- Fragrance and Colour from Nature
- Tropical Eco-Adventure and Nature Retreat
- Biodiversity Prospecting
- Marine Summer Camp

BUSINESS MANAGEMENT

- Islamic Finance
- Halal Management
- Accounting and Malaysian Heritage

TECHNOLOGY ADVANCEMENT

- The Engineering Behind Malaysian Culture
- Auto-Robo-Green
- Know Your Android Mobile!

LANGUAGE

- English as a Second Language (ESL) in Sunny Malaysia
- Rock it with English
- Let's Speak Arabic
- Let's Speak Malay
- Let's Speak Mandarin

Application Deadline: 25 July (Every Year)

Programme Date: 8 - 21 August (2 weeks) / 8 - 28 August (3 weeks)

Note: The programme can be customised according to the date requested if there is a participation of more than 10 students

For More Information: <http://oia.uitm.edu.my/international/summerprogrammes>

Office of International Affairs (OIA) | Universiti Teknologi MARA | Jalan Graduan 1/23B, Persiaran Lingua | 40450 Shah Alam | Selangor Darul Ehsan | Malaysia
t: +603 55442190 / +603 55211663 / +603 55442014 | f: +603 55442042 | e: isd.oia@salam.uitm.edu.my



INTERNATIONAL SUMMER

Shandong Xiehie University, China Linguistic and Artistic Summer Programme

The Faculty of Education, UiTM Puncak Alam in collaboration with OIA hosted 23 students and 2 staff from Shandong Xiehie University, China for a two-week linguistic and artistic summer programme. The programme was conducted from 23 June to 7 July 2019 at UiTM Puncak Alam campus.

English workshops were conducted to improve the students' English language skills. The students were tasked to describe about themselves, their friends as well as about directions and ordering food. Art workshops were also arranged for the students to learn painting, Batik Canting, and Malay embroidery. Excursions to Kuala Lumpur covered important landmarks such as National Monument, National Museum, Kuala Lumpur City Centre (KLCC), Merdeka Square and Sultan Abdul Samad Building. The group also visited Malacca and explored the heritage city which included Menara Keris Taming Sari, Maritime Museum, Muzium Kesultanan Melayu Melaka and Bandar Hilir. As part of a nature appreciation initiative, the participants travelled to Forest Research Institute Malaysia (FRIM) for exploration and treasure hunt activities followed by a pit stop at Batu Caves Hindu Temple in the evening. Next on the itinerary was a trip to Kampung Kuantan Firefly Park in Kuala Selangor where the participants witnessed a mesmerizing display of lights emitted from fireflies while cruising on a boat. The programme concluded with a presentation by the students and a farewell lunch.

The Linguistic and Artistic Summer Programme had given a wonderful experience to the students in exploring the English language and discovering their artistic talents. It is hoped that the journey they had was a worthwhile and memorable one.



Yunnan University of Finance and Economics Malaysia Experience @FBM International Summer Programme

A group of 20 students and one staff member from Yunnan University of Finance and Economics, China, completed a two-week summer programme at UiTM jointly organized by OIA and the Faculty of Business Management (FBM) at Puncak Alam. The programme conducted from the 14 to 25 July 2019 exposed students to business and financial management topics such as branding, advertising, digital marketing and organization behaviour. They also visited Bursa Malaysia Berhad in Kuala Lumpur to learn about the stock exchange of Malaysia, and Sunshine Kingdom Sdn. Bhd. in Puchong, Selangor, a food-based souvenir company that mainly focussed its business venture on promoting Malaysia's durian-based products internationally. The students also visited the night market and went to Sekinchan to see the paddy fields, a Malay village, and a traditional chips factory. Trips to Kuala Lumpur and Melaka and historical sites were also organized where students visited must-see landmarks such as KLCC, Central Market, and Dataran Merdeka in Kuala Lumpur and A Famosa, Stadthuys, St Paul's and Christ Church in Melaka. The group was feted at a closing and farewell ceremony where they sang the folk song Rasa Sayang, much to the delight of the audience.



PROGRAMME

The 7th ASEAN Future Leaders Summit (AFLES 2019)

Chang'an University, China English Language and Culture Summer Programme



A summer programme on English Language and Culture was organized by OIA, UiTM Terengganu, and INTEC Education College, Shah Alam. 41 students and 1 accompanying lecturer from Chang'an University, Xi'an, China joined the programme from 15 to 28 July 2019.

The two-week programme was divided into two slots with the first week at UiTM Terengganu and the following week at INTEC in Shah Alam. In Terengganu, the participants were given English modules on pronunciation, speech and communication. They enjoyed excursions to Kemaman for a lemang-making session and to Kuala Terengganu where they explored the batik and keropok lekor industries, and visited the Taman Tamadun Islam. The week in Terengganu ended with some beach activities and a BBQ. The group then proceeded to INTEC Shah Alam where they had another week of English classes on communication and body language.

The participants were also introduced to several Malaysian traditional games such as congkak and batu seremban. They made trips to Kuala Lumpur, Putrajaya, and Melaka for a taste of culture, heritage and nature. The summer programme closed with cultural performances by the students.

The 7th ASEAN Future Leaders Summit 2019 or AFLES 2019 was held from 14 – 22 July 2019. In conjunction with this year's theme "Building Leadership for a Sustainable Tomorrow", the two-week programme was jointly organized by Universiti Teknologi MARA Shah Alam (UiTM) and Universiti Sains Malaysia, Penang (USM). 119 student leaders from universities in the ASEAN region attended the programme with participating countries from Cambodia, Philippines, Indonesia, Myanmar, Thailand, Vietnam and Malaysia.

The programme provided a platform for networking, sharing of ideas, and cross-cultural exchanges. Activities in the programme were designed to provide the transformation needed to build future leaders. The participants spent the first week at UiTM with a welcoming dinner and opening ceremony officiated by UiTM's Vice Chancellor, Emeritus Prof. Ir. Dr. Mohd. Azraai Kassim. During the week, they were engaged in talks on leadership and community service. Delegates from each country were also required to present an introduction to their country. They were taken on excursions to Kuala Lumpur and Melaka, and also to the Ministry of Education in Putrajaya for an opportunity to learn about the Malaysian education system. The second week of the programme saw the participants involved in several activities including team building at Penang Hill and the Botanical Gardens to develop and strengthen their leadership abilities. Educational tours to the UNESCO World Heritage Site and Penang Heritage City were conducted to create awareness of the cultural heritage of Malaysia.

The programme at USM concluded with a gala performance in which participants from each country showcased their skills and talents through lively performances. It is hoped that through activities at AFLES 2019, the participants would have obtained invaluable experience that will last a lifetime and promote Malaysia as a destination for higher education among the ASEAN communities.

SHANGHAI, CHINA – Ten students from Universiti Teknologi MARA (UiTM) were in Shanghai, China for a 12-day Summer Camp under the Better Futures Consortium. The students were from various UiTM faculties including Akademi Pengajian Bahasa (APB) and Faculty of Music from Shah Alam campus, ACCA in INTEC, and the UiTM Center of Foundation Studies in Dengkil. The students came together to represent UiTM, joining students from Liverpool John Moores University (LJMU) and Shanghai Normal University (SHNU).

The Better Futures Summer Camp commenced from 1-12 July. The 7th day was a rest day where we were given the time to explore the city of Shanghai at our own leisure. The actual programme consists of intensive classes and activities. In addition to that, there were multiple visits to historical sites, tourist attractions, and local markets for us to be exposed to and have hands-on experience of the Chinese culture, tradition, and history.

The first week was devoted to an introduction to Chinese language classes where we were taught basic Mandarin for everyday use. We were taught the proper pronunciation, enunciation, and rhythm of the language. We were also taught the usage of numbers and the skill to use the local currency, the Chinese Yuan or Renminbi. The instructors from SHNU also managed to teach us to write our names using Chinese characters.

After Mandarin classes, we were introduced to the culture of China. This include Chinese architecture, Chinese history, Chinese calligraphy, and Chinese Business Law. These short introductions provide a initial idea on how China was built and how China got to where they are today. They are informative and provided a preview of what was to come. In the evening, we were given a hands-on activity on Chinese calligraphy. It was done at a nearby calligraphy center, which is run by one of the alumni of SHNU. We were provided with tools and materials to produce our own Chinese calligraphy as a memento of our visit.

During the weekend, SHNU took us on a sightseeing tour of Shanghai's major tourist attractions including the Oriental Pearl TV Tower, Shanghai Urban Planning Museum, and the picturesque 'The Bund'. The day ended with a cruise along the Huangpu River, which provided an excellent view of the city. Whilst enjoying the view of tall skyscrapers and modern architecture, we also feasted on Chinese Muslim cuisines for lunch and dinner. The trip left an indelible mark on the participants, whilst creating strong bonds between us.

Better Futures Consortium brings benefits to all member universities, especially participating students where knowledge and culture exchange occurred everyday during the programme. This collaboration should continue to give students a change of perspective, on how they see the world and to appreciate all the cultures of others.

IZZAT ZULHIMIM KAMARUZAMAN
/UNIVERSITI TEKNOLOGI MARA (UiTM),
MALAYSIA



Global volunteering is defined as, “an avenue through which students are exposed to diverse ways of life, not just from a textbook or a lecture, but by going into the homes, schools, and communities.” Students with a variety of majors embarked on a two-week volunteer trip to numerous towns and cities throughout Malaysia. The experience was far more impactful than any textbook could ever be and allowed us to explore a completely new way of life.

We had the opportunity to travel to the Orang Asli village to plant a therapy garden. The therapy garden not only aided in reclaiming areas impacted by human activity, but also provided a chance for nature to thrive. It was such a humbling experience for everyone to see how they are positively impacting the environment. Additionally, we were able to meet people from the village and learn more about their culture.

In addition to planting, we had the privilege of working with children in two different villages. Our goal for this portion of the trip was to work with students and increase their

this experience was very helpful in analyzing the effectiveness of different methods of instruction for students whose native language is not English. Additionally, the experience helped with learning how to incorporate cultural diversity in the classroom as well as how to promote diversity in our daily lives. Engaging with the children provided us with lessons that will help us be more culturally-responsive individuals.

We also had the chance to work with staff members of Orang Utan Island in order to promote conservation efforts for the orangutans living there. Students carried out various tasks that as a whole, aided in the coexisting of nature and development. Some students were able to aid in cleaning medical facilities, which further educated them on the medical aspect of wildlife conservation, while other students revitalized infrastructure by painting the jetty. Participating in these conservation efforts enabled us to become more open-minded on the different manners of approaching wildlife conservation.



Having the opportunity to further our volunteer efforts will not only better the lives of others, but ourselves as well. The villages, schools, and communal areas where we volunteered are the spaces where diversity is born

PAM KARABEINIKOFF & IAN BERGEMANN
/ SOUTHERN CONNECTICUT STATE UNIVERSITY (SCSU),
USA



English comprehension. In the first village, children were placed into different groups and provided materials to learn a second language. We had the chance to create a lesson which was extremely fascinating for us as future educators. Additionally, volunteers developed their own teaching strategies which helped promote productivity and teamwork, enabling for more academic growth. Having the children collaborate with other groups was a heart-warming experience that created an environment more conducive to learning.

In the other Orang Asli village, children greeted us with songs and eagerly showed us their classroom. We then were able to use toys, games, and books to help teach them English. We had the pleasure of interacting with the students and seeing their faces light up after recalling or learning words. From an educational standpoint,

One aspect of global volunteering that is often left unacknowledged is the meaningful relationships that are made while abroad. Over the past two weeks, we have had the honor to collaborate with Malaysian, Chinese and British students. This enabled us to learn about the customs, languages, and cultures of other countries, thus providing us with a new perspective on the world. Being introduced to new ways of life broadened our horizons and allowed us to bond with students who have truly made us better individuals.



UNIVERSITI
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EXCHANGE PROGRAMMES @UiTM Malaysia

*Come to UiTM...
Experience Malaysia!*



List of Faculties

SCIENCE & TECHNOLOGY

- Faculty of Applied Sciences
- Faculty of Architecture Planning & Surveying
- Faculty of Computer & Mathematical Sciences
- Faculty of Dentistry
- Faculty of Civil Engineering
- Faculty of Chemical Engineering
- Faculty of Electrical Engineering
- Faculty of Mechanical Engineering
- Faculty of Health Sciences

- Faculty of Medicine
- Faculty of Pharmacy
- Faculty of Plantation & Agrotechnology
- Faculty of Sports Science & Recreation

BUSINESS & MANAGEMENT

- Faculty of Accountancy
- Faculty of Business & Management
- Faculty of Hotel & Tourism Management
- Faculty of Information Management

SOCIAL SCIENCE & HUMANITIES

- Academy of Contemporary Islamic Studies
- Academy of Language Studies
- Faculty of Administrative Science & Policy Studies
- Faculty of Art & Design
- Faculty of Communication & Media Studies
- Faculty of Education
- Faculty of Film, Theater & Animation
- Faculty of Law
- Faculty of Music

Application Deadline: 2 Months Before the Semester Starts

Programme Date: ●Semester 1: September - January (Every Year)

● Semester 2: March - July (Every Year)

For More Information Visit: <http://oia.uitm.edu.my/international/studentexchangeprogrammes>

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t: +603 55442190 / +603 55211663 / +603 55442014 | f: +603 55442042 | e: isd.oia@salam.uitm.edu.my



Iftar Jamaie and Farewell Ceremony

for Exchange Students

On 17th May, 100 students consisted of UiTM Global Ambassadors (UGLAM) and international students gathered for a farewell party to celebrate the international exchange students who had completed their study abroad programme at UiTM. The exchange students came from China, Turkey, Indonesia, Germany, Japan, Estonia, Thailand, South Korea and Kazakhstan. Faculty liaison officers and staff from OIA were also in attendance to bid the departing students goodbye. Dr. Hajah Zainab Mohd Noor, the director of OIA officiated the event and presented certificates to all

exchange students. The programme continued with the breaking of fast and Maghrib prayers for Muslim staff and students. This was followed by the iftar jamaie which gives the non-Muslim international students an experience of having meals after sunset during Ramadhan. The event was a success and left an indelible mark for the international students as one of the memorable moments during their study at UiTM.



GLOBAL CHARITY

OIA@kelantan

In line with the university's vision of going global and promoting internalization at home, OIA has taken the effort to organize a charity event that involved the participation of 16 international students from various countries who are either currently doing postgraduate studies or undergoing mobility programme in UiTM.

The charity programme named OIA Global Charity@ Kelantan, was a collaboration between OIA and UiTM Machang Campus, Kelantan who took the initiative to provide the venue and accommodation, and identified families which needed assistance.

Through this event, OIA was fortunate to have received products from well-known companies including Nestle Malaysia, Sajian Masdar, and other donations from both individuals and groups. The items ranged from basic cooking items and clothes to pre-packed food.

The event from 26 - 28 of April 2019, was officiated by Dr. Shahsuzan Zakaria, the Deputy Rector of Student Affairs, UiTM Kelantan. He, along with the international students, later distributed the items to the needy families. The Rector of UiTM Kelantan, Dr. Tuan Mohd Rosli Tuan Hassan, officiated at the closing ceremony which was carried out at the beautiful green campus of UiTM Machang.

The international students had so much fun interacting with the local villagers and exchanging knowledge with the UiTM Machang Student Representative Council (MPP) who also participated in the programme. They had the chance to experience the simple and modest lives of these local villagers who were very happy to welcome them. These villagers prepared some ketupats, local fruits and delicacies for the students. These events gave some wonderful memories of kampung life for the international students! UiTM Kelantan look forward to having more programmes like this. It teaches one to be grateful and always try to help others who are in need. We live by our motto 'We rise by lifting others!'

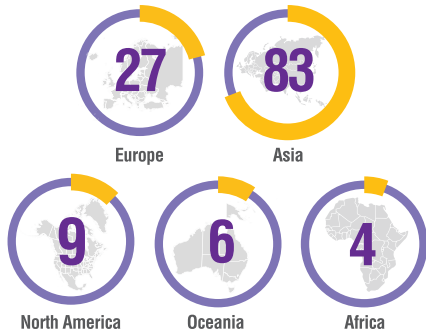


UiTM Engaging The World

Internationalisation is a top priority in UiTM's strategic planning as it seeks to enrich the learning experience beyond economic sustainability by engaging in various global partnership initiatives.

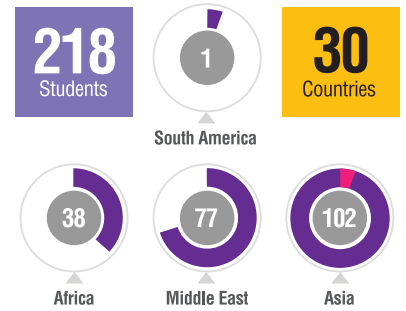
NETWORKS FOR STUDENTS & STAFF

INTERNATIONAL PARTNERS **



This is a partnership of modern civic universities pioneering ways to enhance student success and advance sustainable development through collaboration and shared practice in intercultural education

INTERNATIONAL STUDENTS ** (Full time postgraduate)

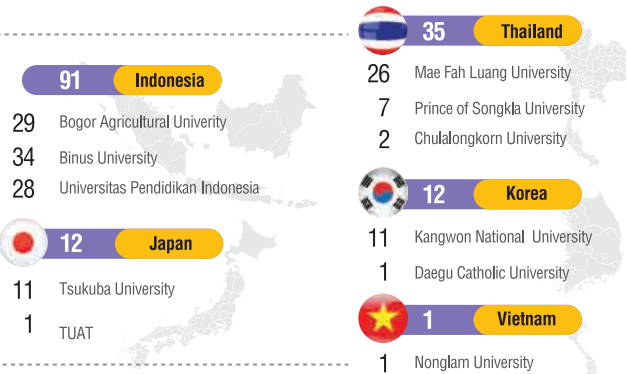


INTERNATIONAL MOBILITY PROGRAMMES



Go Global Students Outbound

ASEAN International Mobility for Students (AIMS)



1667 Inbound students
1387 Outbound students



SUMMER PROGRAMMES **



** Data as of December 2018 | *** Data as of May 2019

Collaboration between UiTM & Massachusetts Institute of Technology (MIT)

Launched in 2011 as a joint initiative between Universiti Teknologi MARA (UiTM) and Massachusetts Institute of Technology (MIT), the Malaysia Institute for Supply Chain Innovation (MISI) offers Masters and PhD programmes in supply chain management and logistics. As a subsidiary of UiTM and with programmes and academic staff that are vetted by MIT, UiTM retains close ties with MISI as a member of MISI's Board of Directors, as well as through several lecture invitations and study abroad opportunities for students.

UiTM is proud of MISI's no.1 ranking in Eduniversal Ranking Best Masters in the World for three consecutive years since 2015 for its Master in Supply Chain Management programme. To date, 128 students have graduated from the programme. MISI's role in the international alliance of MIT Global SCALE (Supply Chain and Logistics Excellence) Network ensures that a world-class education is available for students here in Malaysia as it seeks to create a talent pool in the field of supply chain management in the country and the region.

Collaboration between UiTM & University of Sheffield

Through a series of visits by the Minister of Education, YBM Dr Maszlee Malik and UiTM to University of Sheffield Advanced Manufacturing Research Centre (AMRC), UiTM is strategically positioned to advance and strengthen aerospace manufacturing research to support the efforts of the aviation industries in Malaysia to become Asia's Aviation Hub.

AMRC is a unique cluster of industry-focused manufacturing R&D centres and supporting facilities as part of a collaboration between the University of Sheffield and aerospace giant, Boeing. Besides research collaboration and knowledge sharing of AMRC's success story, UiTM will also be setting up the Smart Manufacturing Research Institute that will be led by the Faculty of Mechanical Engineering.





UiTM GLOBAL AMBASSADORS

As UiTM embarks on strengthening its global agenda, the Office of International Affairs (OIA) took the initiative to form a buddy system to assist in coordinating and facilitating OIA's internationalisation activities. The group of volunteers underwent rigorous selection and interviewing processes; 60 students from various faculties at UiTM Shah Alam and other UiTM campuses were then selected. When it was formed in 2015 the student volunteers were initially called OIA Buddy; later in 2019, they were rebranded as UiTM Global Ambassadors or UGLAM to reflect a better representation of the roles that they hold. They were no longer limited to just assisting international students adjust to life in Malaysia, but also hold a more crucial role as ambassadors of UiTM.

Activities Involving UGLAM

- Arrival and transportation (meet & greet) support for international students
- Social and culture guidance
- UGLAM activities
 - * Summer programmes
 - * Programmes for international exchange students such as orientation day, excursions and team building

OBJECTIVES OF UiTM GLOBAL AMBASSADORS

- To create a global culture among UiTM students through Internationalization@Home activities
- To provide opportunities for students to become volunteers and contribute to the UiTM internationalisation activities
- To build self-confidence in communication through international exposure whilst at the same time encourage critical thinking which will enhance graduate's employability



As a local student, this experience has developed a wholesome perspective when mingling with foreign students and learning their cultures.

Azfar Bin Abdullah
 (President, UGLAM)
 / Faculty of Mechanical Engineering

I knew of UGLAM in my second semester and what attracted me to it most was its aim to aid international students of UiTM. I joined UGLAM in order to establish a wider network of connections. In addition to that, I wanted to brush up on my soft skills, language abilities as well as my self-confidence.

UGLAM also provides opportunities for UiTM students by bringing international cultures to us. This is known as internationalisation at home and benefits a lot of us who have yet to have the opportunity to explore the world. UGLAM strives to diminish the main obstacle in connecting with others, which is language barrier.

Nur Halimahtun Izzati Binti Samsudin
 (Vice President, UGLAM)
 / Faculty of Communication and Media Studies

I interviewed for UGLAM in my first semester with the intention of building networks, enhancing my communication skills as well as to learn about different cultures just by staying local. I am in my fourth semester and I must say it has been a fruitful experience. UGLAM, as an organisation consisting of passionate volunteers, has served its purpose as the platform for self-development, networking besides internationalisation at home.

As a UGLAM, I have made new friends from various countries, that has taught me more things than I can learn from a book or a movie. Their first-hand experience and knowledge as a representative from their home country shares a personal yet raw insight, which are both interesting and informative.

Although my position as a UiTM Global Ambassador would soon expire, the input I have gained throughout the journey will definitely still be beneficial and relevant in the future.



Being a UGLAM made me realise more that we are not mere locals who show directions when asked; rather we really are ambassadors who reflect our people's culture, behaviours and stance

08

August

- National Institute of Technology, UBE College, Japan, ESL Summer Programme
- Ritsumeikan University, Japan, Exchange Programme

09

September

- National Institute of Technology, Kagawa College, Japan, ESL in Sunny Malaysia
- International Student Orientation Day
- Seminar on Internationalization in Higher Education 2019 Ministry of Education
- Sarajevo Halal Fair
- Engaging Maldives



SARAJEVO HALAL FAIR

UPCOMING EVENTS 2019



- **Bosnia Ambassadorial Lecture**
*His Excellency Emir Hadzikedunic
The Ambassador of Bosnia and Herzegovina to Malaysia*
- **QS Apple Asia-Pacific International Higher Education Conference and Exhibition**

10

October

- Toyo University, Japan, RDS Learn English Abroad 2019
- Malaysia-United Kingdom (UK) Collaboration Enrichment 2019, England
- Engaging Tanzania, Africa
- Canada Ambassadorial Lecture

*Her Excellency Julia Bentley
The Ambassador of Canada to Malaysia*



11

November

QS APPLE2019

Asia Pacific

15th Annual Strategic Summit for the Advancement of University Excellence in all its Forms

26-28 November 2019 • Fukuoka, Japan

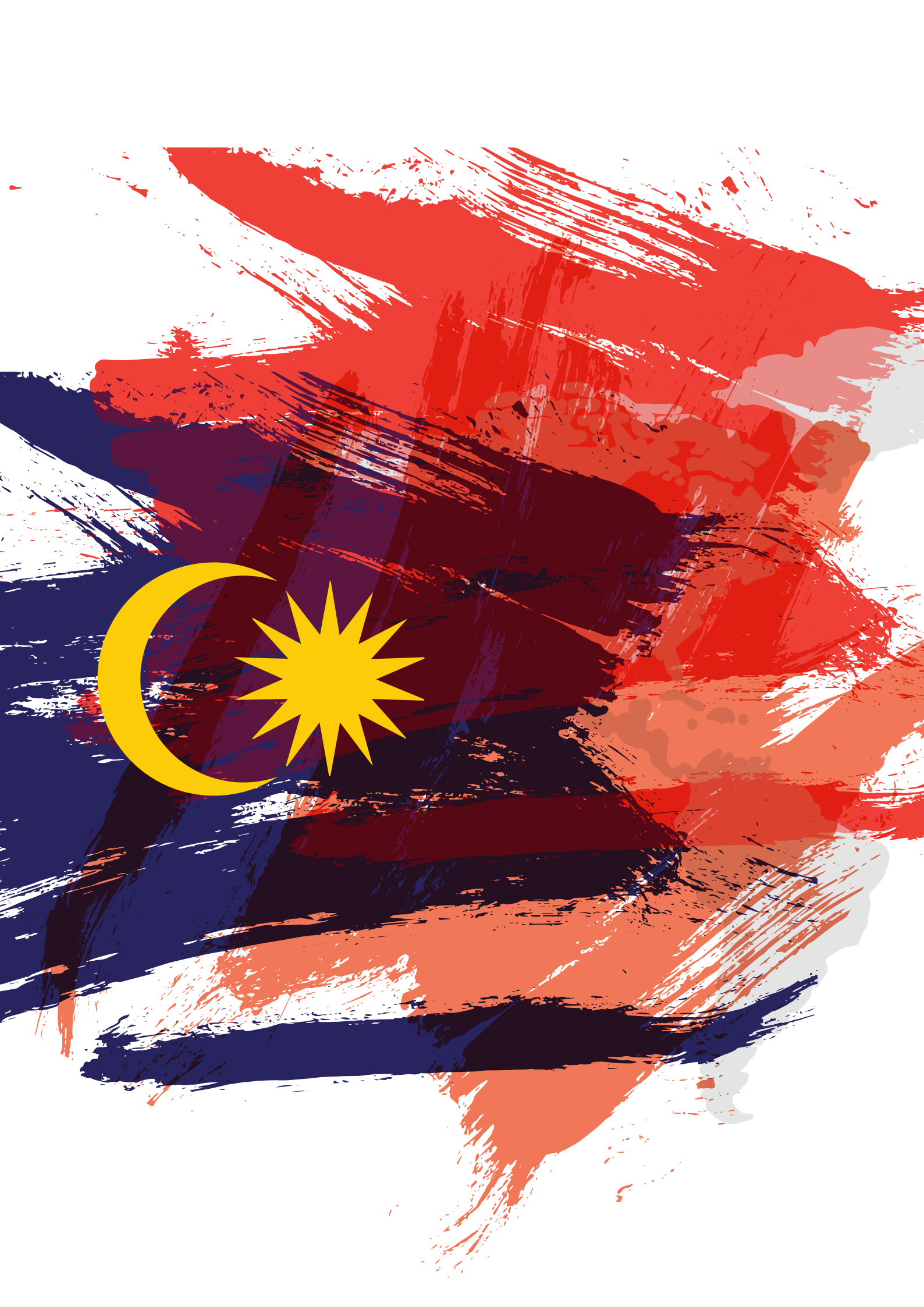


12

December

- Niigata Technical High School, Japan, Educational Tour
- Toyo University, Japan RDS Learn English Abroad
- Presidents' Roundtable Forum
- China Cultural Day







Malaysia

31 AUGUST 2019

INDEPENDENCE DAY

16 SEPTEMBER 2019

MALAYSIA DAY



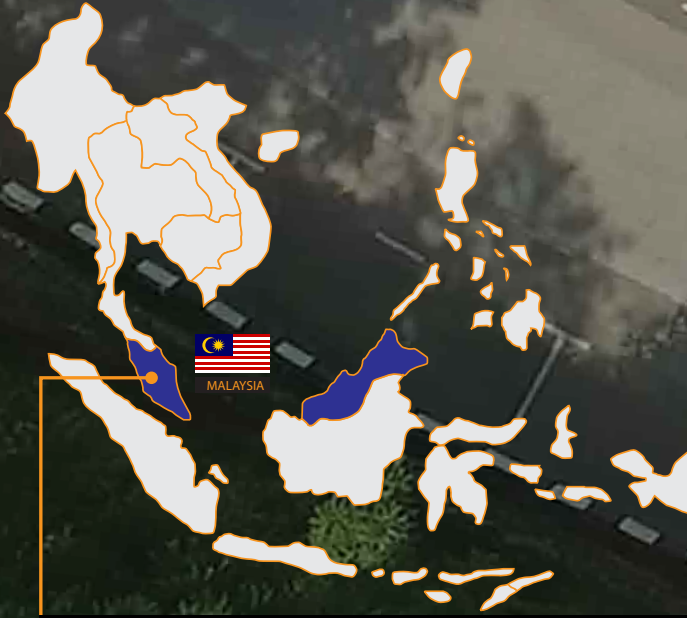
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SPECIAL MISSION UNIVERSITY



QS World University Ranking 2019	Overall Rank 751-800	QS Asia University Ranking 2019	Overall Rank 137	QS World Graduate Employability Ranking 2019	Overall Rank 301-500	QS World University Ranking By Subject 2019	Overall Rank 9 Subjects
Students	47,801	International Students	529	Faculty	3,313	International Faculty	59

*Data @main campus



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