

**FALCULTY OF ARCHITECTURE, PLANNING AND SURVEYING
ETR 300 (FUNDAMENTALS OF ENTREPRENEURSHIP)**

SILLENiUM OPTICAL DAN RAKAN-RAKAN



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BUSINESS ACTIVITY

TO SALE OPTICAL GLASS

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17 OCTOBER 2005



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All praise to Allah S.W.T, The almighty for giving us the intelligence and spared us some courage and dignity to carry and complete this business plan.

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We would like to say thank you to all friend that helping and for keeping to finished this project and gave a lot of moral support to us. They were very helpful and relieved the tedium of visiting the various skills.

Last but not least, thank you very much for all people that help us in doing this project.

Thank you very much.

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1st August 2005

Mr Mohamed Husny B. Basir.
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Dear Sir,

SUBMISSION OF BUSSINESS PLAN

We are pleased here to submit herewith the Bussines Plan of SilleniUM Optical Dan Rakan-Rakan, in compliance with the requirement of ETR 300 (Fundamental of Entrepreneurship). We hope that our business plan is sufficient and complete and hope that you can give us a good grade.

Please do not hesitate to contact the undersigned if you require further information on the project paper.

Thank you,



What is a Business Plan?

A business plan is a written document that serves as a guide and blueprint for a proposed business project that one intends to undertake. The information gathered regarding the project is used in the business plan to predict viability, forecast success and proposes strategies for the project. The business plan also known as working paper, project paper or prospectus.

Important of a Business Plan

It is important to prepare a business plan in order to :

- Allow the entrepreneur to view and evaluate the proposed business venture in an objective, critical and practical manner
- Analyses and evaluate the viability of proposed venture
- Convince relevant parties as to the investment potential of the project
- Act as a guideline in managing the business
- Allocate business resource effectively



CONTENTS

	PAGES
INTRODUCTION	
EXCUTIVE SUMMARY	1-2
SECTION 2	
PURPOSES	3-4
SECTION 3	
BUSINESS BACKGROUND	5
SECTION 4	
PARTNER BACKGROUND	6-10
SECTION 5	
ADMINISTRATION	11-20
SECTION 6	
MARKETING	21-39
SECTION 7	
OPERATION	40-50
SECTION 8	
FINACIAL	51-66
APENDICS	
CONCLUSIONS	

