

# MARA UNIVERSITY OF TECHNOLOGY

FACULTY OF OFFICE MANAGEMENT  
AND TECHNOLOGY (OM 114)

ENTREPRENEURSHIP  
(ETR 300)

*"PEARL TROPICANA FRUIT JAM"*

PREPARED FOR:  
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LECTURER, ETR 300  
MEDEC

PREPARED BY:

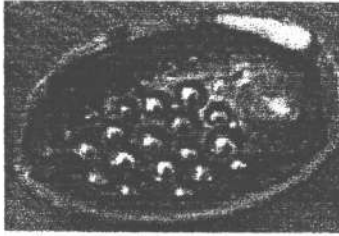
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DATE OF SUBMISSION:  
24<sup>TH</sup> FEBRUARY 2004

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26<sup>th</sup> February 2004

Puan Sharifah Ali  
Faculty of Office Management and Technology,  
Mara University of Technology,  
40450 Shah Alam.

Dear Madam,

**SUBMISSION OF BUSINESS PLAN**

We the students of Faculty of Office Management and Technology are pleased to submit herewith the business plan of Pearl Tropicana for your intention.

2. This submission of the Business Plan is in compliance with the requirement of ETR 300.
3. We hope that it is complete and meet the standard set by the course. We also hope that you can give us a good grade for all our efforts in preparing this business plan.
4. We take this opportunity to thank you to all assistance ad guidance given to us.

If you require any other information, please don't hesitate to contact the undersigned.

Thank you,

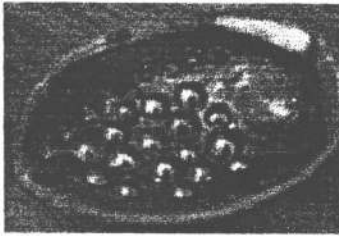
Yours faithfully,

(Azean Omar)  
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Thank you also to all the group members of Pearl Tropicana, Azean Omar, Emma Hanis Jamil, Mellissa Ramlee and Nur Atikah Abd. Rashid. Our co-operation and unity is the based of the success of the business plan. Keep it guys!

Last but not least, to all who have supported us whether formally or informally. Thanks a million!